

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 10 and 8 pt. Use Mats? No.

The editor of the Herald is W. F. Phillips.

_____ B W _____

GRANTSBURG, 781

BURNETT

Dairying is most important in the territory around Grantsburg. Starch factories, an excelsior mill, and a leather wearing apparel factory are located in the town. Alfalfa is a leading crop in the territory surrounding Grantsburg, and Burnett county has the largest county in the state.

GRANTSBURG JOURNAL & SENTINEL

Circulation, 1390

Is it sworn? Yes.

Thursday

Advertising rates - Display, per inch 20¢. Classified, per line 5¢.
Agency Commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches.
Columns to page, 6. Body type, 8 on 10 pt. Screen of Halftones, 100.
Use Mats? No.

This Burnett county weekly is the result of the merger of the Sentinel, founded in 1875, and the Journal established in 1895. Ed. L. Peet founded the Journal to 1904. F. R. Huth, the present editor, succeeded him. The two weeklies were united in 1910. Mr. Huth is known as dean of Burnett county journalism.

_____ B W _____

GREEN LAKE, 530

GREEN LAKE

Noted far and wide for the beautiful lake bearing the city's name, this Badger town attracts visitors from all parts of the state throughout the entire summer. A small knitting factory is located here.

GREEN LAKE REPORTER

Circulation

Is it sworn? Yes

Thursday

Advertising rates - display, per inch 25¢. Local Ad, per line 7¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 10 pt. Use Mats? No.

The Reporter was established by Stanley Carpenter in December, 1893. Succeeding editors have been E. L. Howe, Irvin Nash, Stanley Carpenter, Mr. Harman, R. A. Ellinger, and I. G. Lytle, the present editor. Mr. Lytle has edited the Reporter since May, 1918.

B W

GREENWOOD, 716

CLARK

Flour, and saw mills, canvas, glove, shoe, stave and heading, canning cheese and cheese box factories and creameries are all important in the Greenwood community.

GREENWOOD GLEANER

Circulation, 1100

Thursday

This Clark county newspaper was established in 1891. Its present editor is Wm. F. Neuenfeldt.

B W

HAMMOND, 368

ST. CROIX

Three allied industries command equal attention in this St. Croix county town. They are: dairying, pure bred livestock and the growing of small grains.

HAMMOND NEWS

Circulation, 500

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 15¢. Classified, per line 5¢.

Mechanical requirements - Width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt.

This St. Croix county weekly was established in 1895. Its present editor is F. E. Hartwig.

B W

HANCOCK, 443

WAUSHARA

Farming is responsible for Hancock's greatness. An agricultural branch experiment station of the University of Wisconsin is located here.

HANCOCK NEWS

Circulation, 1200

FRIDAY

Founded in 1894, this Waushara county weekly is today conducted by R. L. Thompson.
