

The first number of the BROADCASTER was edited May 1, 1924 by Herbert M. Marsh, who edited the paper until June 1st, 1925 when the management and editorship was assumed by H. M. Robinson.

————— B W —————

GILLETT, 1220

OCONTO

This Oconto county village is best noted for four chief industries. The Great Northern Pail Company manufactures wooden pails and veneer. The Gillett Canning Company puts up many cases of peas, beans and beets each year. Lumber, sash, doors and other building supplies are manufactured by the Gillett Building Supply Company. Cheese factories furnish the outlet for the milk produced in this area.

The Great Northern Pail Company which was organized several years ago is at the present time manufacturing wooden pails for candy packages and also veneer. This company has on its payroll 125 men, women and girls of which 65% are home owners. Their annual payroll runs in the neighborhood of \$800,000.00. The veneer manufactured is used principally by door manufacturers and for seating stock. The capacity output of the pail department is 50,000 dozens per year, and the veneer department about six carloads per month.

THE GILLETT TIMES

Circulation, 950

Is it sworn? Yes

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 10¢.
Cash discount, 2% ten days.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 8 pt. Screen of halftones, 75 to 100.
Use Mats? Yes.

Advertising Representative - American Press Association, New York City.

L. P. Perry established this weekly in 1900 and edited it until 1922. George Stoffregen then edited the paper from October 1922 until April, 1924. At this time the plant was taken over by Frank Cota, A. P. Lehner, and H. B. Bennett. The paper is now handled under the name of the Gillett Times Company, with J. R. Gorham as resident manager.

————— B W —————

GLENWOOD CITY, 800

ST. CROIX

It is in the heart of a dairying community, in which Holsteins predominate. Creamery manufactures are over one million pounds of butter yearly and are steadily growing. There is a sauer kraut factory here. Glenwood city is rapidly growing as an egg market for farmers are beginning to keep poultry as a valuable auxiliary to dairying.

GLENWOOD CITY TRIBUNE

Circulation, 900

Is it sworn? Yes.

Thursday

Advertising Rates - Display, per inch 25¢. Classified, per word one cent.
Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 9-pt. Screen of halftones, coarse.

Kora J. Stoddard founded this weekly during October 1889. She served for two years and was succeeded by C. J. Augustin who occupied the editorial chair till 1895. John E. Shirk then took charge and continued for three years. Mr. Augustin then came back and occupied the position till 1919 when he was succeeded by G. Howard Augustin who was on the job until his death two years later. The present editor has been in service since 1921.

B W

GLIDDEN, Population 1000

ASHLAND COUNTY

The Soo Lumber Company, flooring manufacturer, is Glidden's chief asset. Two other large lumber companies are located here. The Equity Farmers' Cooperative creamery is another important mainstay. It is also a summer resort center.

GLIDDEN ENTERPRISE

Circulation, 550

Friday

Advertising Rates - Display, per inch 20¢. Agency commission, 15%.
Cash discount, 2%.

Mechanical requirements - Width of Column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 8 pt. Screen of Halftones, 130.
Use Mats? No.

Matthew J. Hart has edited this weekly from 1906 to the present time.

B W

GRANTON, 490

CLARK

Granton depends on agriculture for its income.

GRANTON HERALD

Circulation, 800

Is it sworn, No.

Thursday

Advertising rates - Display, per inch 30¢. Classified, per line 10¢.
Agency commission, 15%.