

GALESVILLE, 1200

TREMPEALEAU

Galesville is located in a farming section. Gale College is located here.

GALESVILLE REPUBLICAN

Circulation, 1100

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 30¢. Classified, per inch 45¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of Column, 13 ems. Depth of column _____.
Columns to page, 7. Body type, 8 pt. Screen of halftones, 80.
Use Mats? Yes.

Advertising Representative - American Press Association, New York City.

Founded in 1897, by Bert A. Gipple, who has been continuously at the head of this Trempealeau county weekly.

_____ B W _____

GAYS MILLS, 652

CRAWFORD

Farming ranks first in this Crawford county community. It is also noted for its fine orchards.

GAYS MILLS INDEPENDENT

Circulation, 800

Thursday

Founded in 1905, the Independent is today edited by C. E. Bellows.

_____ B W _____

GENOA CITY, 656

WALWORTH

Dairy products come first in this section of Walworth county, followed by corn, beef and pork, also cabbage and poultry products.

GENOA CITY BROADCASTER

Circulation, 900

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 30¢. Classified, per line 10¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 esm. Depth of column, 19 $\frac{3}{4}$ inches.
Columns to page, 6. Body type, 8 pt. Screen of halftones, 70.
Use Mats? No.