

While Fort Atkinson is the birth-place of several industries based on the dairy cow that now have a nation-wide importance, it has originated many other businesses of note. It is the home of Hoard's Dairyman - Hoard's Creameries - Better Sox Knitting Mills - Jones Little Pig Sausages - James Sanitary Cow Stalls, Poultry and Hog Equipment - Creamery Package Mfg. Company making Dairy and Ice Cream Machinery - Atwood-Koerberl Company making Interior Woodwork - Pounder Harrow Company - Meier Ice Cream and Butter Company - Fort Atkinson Mfg. Company making milking machines - Fort Atkinson Canning Company - Nine Baby Chick Hatcheries - Two large Nurseries (Coe, Converse & Edwards Company and W. H. Bright) - Seven Automobile Agencies - Fort Atkinson Tanning Company - Six garages - four florists - two public parks - public tourist camp - Blackhawk tavern - Lawton Hotel - Municipally-owned electricity, water and gas.

JEFFERSON COUNTY UNION

Circulation, 1806 Is it sworn? Yes. Friday

Advertising Rates- Display, per inch 35¢. Classified, per word 2¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 cms. Depth of column, 21 $\frac{3}{4}$ inches. Columns to page, 7. Body type, 8 pt. Screen of half-tones, 110. Use Mats? Yes.

William Dempster Hoard, one of Wisconsin's best known governors, founded this weekly March 17, 1870, and was its managing editor until shortly before his death November 19, 1918. Halbert L. Hoard was assistant editor from 1885 to 1918 and since this latter date he has served as managing editor. In the early days this weekly was closely related to the dairying of Wisconsin, and a little later to that of the entire country. For several years one page of the Union was given up to dairy information and later Hoard's Dairyman was published in magazine form.

FORT ATKINSON DEMOCRAT

Circulation, 1500

This Jefferson county paper was organized in 1904. Its present editor is C. C. Netteshiem.

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FOUNTAIN CITY, 880

BUFFALO

This Buffalo county town is in the heart of an agricultural district, being located on the Mississippi river.

BUFFALO COUNTY REPUBLICAN

Circulation, 665

This Fountain city weekly has been printed in both German and English. Not it is an all English publication. It was founded in 1861. Its present editor is C. H. W. Andres.