

FENNIMORE TIMES

Circulation, 4600 Is it sworn? Wednesday

Advertising Rates - Display, per inch 45¢. Classified, per word 1¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches.
Columns to page 6. Body type, 7. Screen of halftones, 60 to 80 lines.
Use Mats? Autocaster.

Advertising representative - American Press Association, New York City.

E. L. Howe founded the TIMES in 1889 and he served as editor until 1893. Then H. E. Roethe assumed charge and continued as head until 1910, at which time his brother, E. J. Roethe, joined him.

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FLORENCE, 1768

FLORENCE

This Florence county seat town is located in an ore mining district and ore is the chief product of the community. However, farming is coming to the fore. Milk produced on local farms is handled by a Florence Creamery. Some maple syrup is also exported. It has a saw mill and logging is carried on to some extent.

FLORENCE MINING NEWS

Circulation, 800 Is it sworn? No. Saturday

Advertising Rates - Display, per inch 25¢. Classified, per line 3¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 8 pt. Use Mats? No.

In 1880 G. M. Atkinson established this paper and edited it for one year. For six years, Chase S. Osborn served as editor. From 1887 to 1915, George C. Youngs was editor. From the latter date to the present time Chase O. Youngs has directed this weekly.

FORT ATKINSON, 6000

JEFFERSON

This is a thriving place of 6,000 people, with paved streets and five concrete roads leading out to distant cities. It is located in the heart of Wisconsin's richest dairy section. It is on beautiful Rock River only six miles from Lake Koshkonong, noted for its hunting and fishing and its historic memories.

While Fort Atkinson is the birth-place of several industries based on the dairy cow that now have a nation-wide importance, it has originated many other businesses of note. It is the home of Hoard's Dairyman - Hoard's Creameries - Better Sox Knitting Mills - Jones Little Pig Sausages - James Sanitary Cow Stalls, Poultry and Hog Equipment - Creamery Package Mfg. Company making Dairy and Ice Cream Machinery - Atwood-Koerberl Company making Interior Woodwork - Pounder Harrow Company - Meier Ice Cream and Butter Company - Fort Atkinson Mfg. Company making milking machines - Fort Atkinson Canning Company - Nine Baby Chick Hatcheries - Two large Nurseries (Coe, Converse & Edwards Company and W. H. Bright) - Seven Automobile Agencies - Fort Atkinson Tanning Company - Six garages - four florists - two public parks - public tourist camp - Blackhawk tavern - Lawton Hotel - Municipally-owned electricity, water and gas.

JEFFERSON COUNTY UNION

Circulation, 1806 Is it sworn? Yes. Friday

Advertising Rates- Display, per inch 35¢. Classified, per word 2¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 cms. Depth of column, 21 $\frac{3}{4}$ inches. Columns to page, 7. Body type, 8 pt. Screen of half-tones, 110. Use Mats? Yes.

William Dempster Hoard, one of Wisconsin's best known governors, founded this weekly March 17, 1870, and was its managing editor until shortly before his death November 19, 1918. Halbert L. Hoard was assistant editor from 1885 to 1918 and since this latter date he has served as managing editor. In the early days this weekly was closely related to the dairying of Wisconsin, and a little later to that of the entire country. For several years one page of the Union was given up to dairy information and later Hoard's Dairyman was published in magazine form.

FORT ATKINSON DEMOCRAT

Circulation, 1500

This Jefferson county paper was organized in 1904. Its present editor is C. C. Netteshiem.

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FOUNTAIN CITY, 880

BUFFALO

This Buffalo county town is in the heart of an agricultural district, being located on the Mississippi river.

BUFFALO COUNTY REPUBLICAN

Circulation, 665

This Fountain city weekly has been printed in both German and English. Not it is an all English publication. It was founded in 1861. Its present editor is C. H. W. Andres.