

ETTRICK, Population 400

TREMPEALEAU

Farming ranks first in this community of Trempealeau county.

ETTRICK ADVANCE

Circulation

Thursday

Advertising Rates - Display, per inch _____. Classified, per inch 20¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - width of column, 13 ems. Depth of column, 22 inches.
Columns to page, 6. Body type, 10. Screen of halftones? Yes.
Use Mats? No.

Founded in 1919. THE ADVANCE is today edited by A. G. Sorenson.

B W

EVANSVILLE, 2209

ROCK

Windmills and gas engines are the most important articles manufactured in Evansville. Considerable dairying is carried on in the vicinity and as a consequence dairy products are produced in large quantities. Evansville claims to have the largest creamery, largest oleomargarine plant and largest poultry feeding and dressing station in Wisconsin.

EVANSVILLE REVIEW

Circulation, 2400

Is it sworn? No.

Thursday

Advertising rates - Display, per inch 35¢. Classified, per line 5¢.
Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 on 10. Screen of Halftones, 120. Use Mats? Yes.

Advertising Representatives - American Press Association, New York City.

I. A. Hoxie struck off the first number of this weekly in 1866. Succeeding editors have been Wells & Warren, I. A. Hoxie, Magee & Lawton, R. M. Antes, H. Morgan, J. J. Norton, and A. Todd. It is now published by the Antes Press, R. M. Antes is editor and J. I. Scott, managing editor.

B W

FENNIMORE, 1383

GRANT

This Grant county town is in a farming community.