

DODGEVILLE CHRONICLE

Founded in 1858, this Iowa county weekly is today edited by John M. Reese.

\_\_\_\_\_ B W \_\_\_\_\_

DORCHESTER, Population 519

CLARK COUNTY

There is a good farming community about Dorchester.

WEEKLY CLARION

Circulation, 600      Is it sworn? No.      Published on Friday

Advertising rates - display, per inch 25¢. Classified, per inch 1¢ per word. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$  inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 80 line preferred. Use Mats? Yes.

The first number of the CLARION was struck off July 16, 1899, by R. Prosser and R. Taylor. Shortly after its establishment the weekly was moved to Abbotsford. Many editors have seen service on this paper, including Fred A. Pier, Herman Kronschnable, and Wm. Mannes. At one time it was abandoned but in 1919 it was taken over by the present editor, R. W. Hugoboom and moved back to Dorchester.

\_\_\_\_\_ B W \_\_\_\_\_

DOUSMAN, 276

WAUKESHA

Several large Holstein breeding establishments claim Dousman as their headquarters. Dairying, of course, leads as the community's chief asset. Grain, hay and hogs are exported in large quantities. Strawberries and garden crops are shipped to the Milwaukee markets. Dousman is the home of the Wisconsin Home and Farm schools and the Wisconsin Masonic Home.

DOUSMAN WEEKLY INDEX

Circulation, 400      Friday

Advertising rates - display, per inch 20¢. Agency commission, 15%. Cash discount, 5%.

Mechanical Requirements - Width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 and 8 pt. Screen of halftones, 60-80. Use Mats? No.

Ever since the launching of the INDEX, March 22, 1907, the editorial position has been held by F. C. Krueger.