

DE PERE, 5165

BROWN

This is an industrial center of note producing writing paper, foundry and machine products, boats, canoes, launches, brick and tile, as well as hay and dairy products.

DE PERE JOURNAL-DEMOCRAT

Circulation, 3375 Is it sworn, Yes. Thursday

Advertising Rates - display, per inch 40¢. Classified, per line 10¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 cms. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100 line. Use Mats? Yes. All home print, - 16 pages weekly

Advertising Representatives - L. H. Browne, Milwaukee, Wisconsin

Founded in 1916, this Brown county newspaper is today edited by John A. Kuypers. The Journal-Democrat is the out growth of three papers, - De Pere News, Brown County Democrat, and the Brown County Journal. They were consolidated in 1919.

----- B W -----

DE SOTO, 299

CRAWFORD-VERNON

Located on the Mississippi river in Crawford-Vernon counties, this community is noted for its farming.

BI-COUNTY ARGUS

Circulation, 650 Thursday

This weekly was established in 1902. Today it is edited by M. H. Galer.

----- B W -----

DODGEVILLE, 1896

IOWA

Farm implements are made here. Lead and zinc mines are in this community in Iowa county. Farming, the chief industry, is highly developed about Dodgeville. There are 135 cheese factories in the county. Dairying is well developed, many farmers having pure bred stock.

DODGEVILLE SUN-REPUBLIC

During 1881, this Iowa county newspaper was established. Its present editor is Granville Trace, who has been the owner of the business since September 1, 1915

DODGEVILLE CHRONICLE

Founded in 1858, this Iowa county weekly is today edited by John M. Reese.

_____ B W _____

DORCHESTER, Population 519

CLARK COUNTY

There is a good farming community about Dorchester.

WEEKLY CLARION

Circulation, 600 Is it sworn? No. Published on Friday

Advertising rates - display, per inch 25¢. Classified, per inch 1¢ per word. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 80 line preferred. Use Mats? Yes.

The first number of the CLARION was struck off July 16, 1899, by R. Prosser and R. Taylor. Shortly after its establishment the weekly was moved to Abbotsford. Many editors have seen service on this paper, including Fred A. Pier, Herman Kronschnable, and Wm. Mannes. At one time it was abandoned but in 1919 it was taken over by the present editor, R. W. Hugoboom and moved back to Dorchester.

_____ B W _____

DOUSMAN, 276

WAUKESHA

Several large Holstein breeding establishments claim Dousman as their headquarters. Dairying, of course, leads as the community's chief asset. Grain, hay and hogs are exported in large quantities. Strawberries and garden crops are shipped to the Milwaukee markets. Dousman is the home of the Wisconsin Home and Farm schools and the Wisconsin Masonic Home.

DOUSMAN WEEKLY INDEX

Circulation, 400 Friday

Advertising rates - display, per inch 20¢. Agency commission, 15%. Cash discount, 5%.

Mechanical Requirements - Width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 and 8 pt. Screen of halftones, 60-80. Use Mats? No.

Ever since the launching of the INDEX, March 22, 1907, the editorial position has been held by F. C. Krueger.