

DELAVAN, 3016

WALWORTH

About 5,000 summer residents come to Delavan Lake. The city's biggest industry is the Bradley Knitting Company. A business approaching the \$6,000,000 mark entitles it to this distinction. This is the home of the Advanced Registry office of the National Holstein-Friesian association. The State School for the deaf is located here. Dairying predominates in this locality.

DELAVAN ENTERPRISE

Circulation, 1410 Is it sworn? Yes. Thursday

Advertising Rates - Display, per inch 35¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%. Reading notice, 10¢ a line.

Mechanical requirements - width of column, 13 ems. Depth of column, 21 $\frac{3}{4}$ inches. Columns to page, 7. Body type, 8 pt.

Charles R. and Edgar W. Consable established the ENTERPRISE in 1884. Succeeding editors were: Hiram T. Sharp, Grant D. Harrington, Frank M. Stevens, E. J. Scott, W. A. Dean, W. T. Passage and H. S. Saylor. The latter has been editor since 1915.

————— B W —————

DELAVAN REPUBLICAN

Circulation, 2200 Thursday

In 1863, this Walworth county newspaper was started. Today it is published by Maurice Morrissey.

————— B W —————

DENMARK, 735

BROWN

Dairying heads the list at Denmark. First place in importance goes to the Pet Milk Company, manufacturers of condensed milk goods.

DENMARK PRESS

Circulation, 765 Is it sworn? Yes. Thursday

Advertising Rates - Display, per inch 20¢. Classified, per inch 20¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 80.

Advertising representative - American Press Association.

This Brown county weekly was established in 1913. Its present editor is Jos. R. Satran.