

CUBA CITY NEWS-HERALD

Circulation, 1000

Friday

Founded in 1894, this weekly is today published by W. H. Goldthorpe.

 B W

CUDAHY, 6725

MILWAUKEE

Cudahy can rightfully boast of several large enterprises that are famous the country over for their products. Among these are the Federal Rubber Company, makers of Federal tires, employing 2300 men; the Cudahy Brothers, meat products, employing 1500 men; Helmholtz Shoes, Lodish Drop Forge Castings, Milwaukee Vinegar Company, and the Red Star Yeast.

CUDAHY ENTERPRISE

Circularion, 1200

Wednesday

T. H. McElroy founded the Enterprise October 17, 1908 and continued as editor until March 21, 1913. Mr. McElroy was one of the pioneer newspaper men of Wisconsin. He died several months ago. The present editor is George Bauman.

 B W

CUMBERLAND, 1528

BARRON

Probably more rutabagas are shipped from Cumberland than any other station in the state. Dairying, of course, rates high. Pea canning is coming to be a local industry of importance.

CUMBERLAND ADVOCATE

Circulation, 1400

Is it sworn? No.

Thursday

Advertising Rates - Display, per inch 25¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, about 85. Use Mats? Yes.

Advertising Representatives - American Press Association, New York City.

This Barron county newspaper was established in 1881. Today it is edited by R. B. Hart.
