

CORNELL, Population, 1337

CHIPPEWA COUNTY

Cornell wood products are manufactured here. Farming is predominant in this Chippewa county community.

CHIPPEWA VALLEY COURIER

Circulation, 550

Is it sworn? No.

Thursday

Advertising Rates - Display, per inch 20¢. Classified, per line 10 ¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Electros.

Founded in 1912, this Chippewa county newspaper is today published by the Cornell Wood Products Company. The present editor is W. H. Howard

 B W

CRANDON, 1632

FOREST

Located in a hardwood timber district, this Forest county town has two companies that manufacture products from the local wood. One of these, the Vulcan Last Company, has the largest plant of its kind in the United States; it makes shoe lasts and employs 125 men. Its plant is being enlarged and in the future its force will be doubled. The other large company manufactures excelsior. There are four beautiful lakes in the city limits. A state game refuge is nearby with good hunting and fishing in the locality.

CRANDON FOREST REPUBLICAN

Circulation, 1625

Is it sworn, Yes.

Thursday

Advertising Rates - Display, per inch 25¢. Classified, per inch 8¢.
Agency Commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, medium. Use Mats? No. 8 pages all home print.

This Forest county weekly was founded in 1885. Its editors have been Samuel Shaw and H. E. Brady, and C. J. Hansen. The present editor is Herman J. Kronschnobl, who purchased the plant in June 1925. He was postmaster at Dorchester, Wisconsin, the past nine years. Previous to that he owned the paper at Abbotsford and Dorchester.

 B W

CUBA CITY, 1175

GRANT

The main products of this town are lead and zinc, although sulphuric acid is also manufactured in large amounts. Farming is very important to the community.

CUBA CITY NEWS-HERALD

Circulation, 1000

Friday

Founded in 1894, this weekly is today published by W. H. Goldthorpe.

 B W

CUDAHY, 6725

MILWAUKEE

Cudahy can rightfully boast of several large enterprises that are famous the country over for their products. Among these are the Federal Rubber Company, makers of Federal tires, employing 2300 men; the Cudahy Brothers, meat products, employing 1500 men; Helmholtz Shoes, Lodish Drop Forge Castings, Milwaukee Vinegar Company, and the Red Star Yeast.

CUDAHY ENTERPRISE

Circularion, 1200

Wednesday

T. H. McElroy founded the Enterprise October 17, 1908 and continued as editor until March 21, 1913. Mr. McElroy was one of the pioneer newspaper men of Wisconsin. He died several months ago. The present editor is George Bauman.

 B W

CUMBERLAND, 1528

BARRON

Probably more rutabagas are shipped from Cumberland than any other station in the state. Dairying, of course, rates high. Pea canning is coming to be a local industry of importance.

CUMBERLAND ADVOCATE

Circulation, 1400

Is it sworn? No.

Thursday

Advertising Rates - Display, per inch 25¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, about 85. Use Mats? Yes.

Advertising Representatives - American Press Association, New York City.

This Barron county newspaper was established in 1881. Today it is edited by R. B. Hart.
