

COLBY, 798

MARATHON-CLARK

A great quantity of peas and beans are grown and canned in this vicinity. Colby cheese is shipped in boxes made at home. Many pure bred cattle are raised in this vicinity.

COLBY PHONOGRAPH

Circulation, 1250

Thursday

Advertising Rates - Display, per inch 25¢. Classified, per inch 30¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 100. Use Mats? No.

Advertising representative - American Press Association, New York.

August 16, 1879 is the founder's day in the life of THE PHONOGRAPH. Its first editor was Joe Schaefer who served until September 15, 1915. His successor, Harry Harvey, was editor until April 10, 1918 and then C. Gessert was in charge until October 3, 1921. The present editor, R. H. Markus, followed Mr. Gessert.

 B W

COLEMAN, 305

MARINETTE

Coleman is located in a farming community.

COLEMAN CITIZEN

The present editor of this newspaper is V. H. Dahlen, who also publishes the Peshtigo Times.

 B W

COLFAX, 905

DUNN

Quarrying is carried on extensively here and Colfax stone is shipped to many states, going as far east as New York. This is a sand stone which hardens with age. Purebred cattle are raised on local farms. Some tobacco and potatoes are also grown nearby.

COLFAX MESSENGER

Circulation, 800

Thursday

Advertising Rates - Display, per inch 20¢. Classified, per lin 5¢.
Agency Commission, 15%. Cash discount 5%.

Mechanical Requirements - Width of Column, 13 ems. Depth of column, 22 inches. Columns to page 7. Body type, 8 pt. Use Mats? No.

Advertising Representative - American press Association, New York.

Founded in March, 1897 by A. C. Chase, this weekly has since made only one change in editorship. The present owner, Ward L. Swift, purchased the paper from its founder.

B W

COLUMBUS, 2460

COLUMBIA

Pea canning is the main industry in this community but the manufacturing of pea vining and bean shipping machinery, as well as poultry appliances is also of value. Much dairying is carried on and a \$350,000 dry milk plant has been established which ships its product to all parts of the world. Many head of lambs are fed here each year.

COLUMBUS REPUBLICAN

Circulation, 1700

Saturday

Advertising Rates - Display, per inch 25¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 21½ inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, quarter tone. Use Mats? No.

J. R. Decker established this weekly in 1868 and edited it till 1908. At that time Robert C. Leitsch bought the paper and served as editor until 1921 when the first name was changed to Leitsch and Roberts, the new member being John B. Roberts who with Mr. Leitsch now publishes the paper.

COLUMBUS DEMOCRAT

Circulation, 1100

Is it sworn? No.

Wednesday

Advertising Rates - Display, per inch 25¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Use Mats? Yes.

Advertising representative - Lyman H. Browne, 69 Wisconsin street, Milwaukee.

During 1868, this weekly was established. It is edited today by F. L. Goodwin.
