

CLEAR LAKE, 689

POLK

Diversified farming reigns in this Polk county community. Dairying is very important.

CLEAR LAKE STAR

Circulation, 600

Is it sworn? No.

Wednesday

Advertising Rates - Display, per inch 20¢. Classified, per word 14¢.  
Agency Commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 18 inches. Columns to Page, 5. Body type, 8 pt. Use Mats? No.

Advertising Representative - American Press Association, New York.

THE CLEAR LAKE STAR was begun as the NORTH WISCONSIN NEWS in 1878. Today it is edited by Fred. L. Rothgerber.

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CLINTON, 938

ROCK

Clinton is in the center of a Guernsey cattle district, although the other dairy breeds have many adherents in this community. General farming is carried on extensively. Poultry is of great importance.

ROCK COUNTY BANNER

Circulation, 800

Friday

During 1888, this weekly newspaper was founded. At present it is published by F. R. Helmer.

CLINTON TIMES-OBSERVER

Circulation

Friday

Will A. Mayhew founded this paper in September, 1923.

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CLINTONVILLE, 3275

WAUPACA

Clintonville is an industrial center with the manufacture of Four Wheel Drive trucks ranking as the main output. There are also made Menominee trucks (busses) and Four Wheel Drive tractors. A high grade of cattle is raised in this vicinity of Waupaca county and large quantities of cheese are made. P. H. Kasper, the World's greatest maker of American cheese lives here. He has won more prizes than any other cheesemaker in the world, both National and International. The Clintonville Milk Company with an investment of \$150,000 began operations November 1, 1925.

11-30-25

CLINTONVILLE TRIBUNE

Circulation, 2000

Friday

Advertising Rates - Display, per inch 35¢. Classified, per inch 50¢.  
Agency commission, 15%. Cash discount 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of column, 19½ inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100. Use Mats? Yes.

Mr. Burnham, who founded THE TRIBUNE, August 11, 1881, edited it for only one year. Succeeding editors were : Frank Brady, 1882 to 1901; W. M. Barnum, 1910 to 17; at present, F. A. Moldenhauer and son Earl Moldenhauer, publish the paper.

DAIRYMAN GAZETTE

Circulation, 2742

Is it sworn, Yes.

Thursday

Advertising Rates - Display, per inch 35¢. Classified, per line 10¢  
Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, any screen. Use Mats? Yes.

Founded in June, 1919, this weekly was edited by R. W. Wright till April 1, 1921. Since that time A. A. Washburn has been the proprietor. It was formerly known as THE CLINTONVILLE GAZETTE; Washburn changed the name to the present head.

— B W —

COCHRANE, Population 305

BUFFALO COUNTY

This Buffalo county community is a superior stock raising center.

COCHRANE RECORDER

Circulation, 600

Thursday

Advertising Rates - Display, per inch 30¢. Classified, per inch 30¢.  
Agency Commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 80. Use Mats? No.

Advertising Representative - American Press Association, New York.

During 1914 this country newspaper was first published. Its present editor is L. L. Quimby.