

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 19 $\frac{3}{4}$ inches. Columns to Page, 6. Body type, 10 pt. Use Mats? No.

Advertising Representatives - American Press Association, New York City.

W. R. Minroe established this weekly in 1893. Succeeding editors have been Mr. Callahan, M. R. Stewart, E. W. Bates. In May, 1922, the present editor, A. T. Habbefeld, assumed charge.

 B W

CAMBRIA, 679

COLUMBIA

Farming is the industry of importance in this Columbia county community.

CAMERIA NEWS

Circulation, 600

Friday

THE NEWS was started in 1884. Its present editor is E. F. Krueger.

 B W

CAMBRIDGE, 600

DANE

The chief occupation of Cambridge folks is the growing and handling of tobacco. A candy factory and a creamery are also located here.

CAMBRIDGE NEWS

Circulation, 600

Is it sworn? Yes.

Friday

Advertising Rates - Display, per inch 25¢. Classified, per line 10¢.
Agency Commission, 15%. Cash discount, 2% - 10 days.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? No.

From 1885 to 1891, E. L. Howe, the founder of this weekly, served as editor. Up to 1893, the second editor, August Oleson was in charge. Following editors were T. C. Rumpf, Otto Sund, Patterson and Banks, E. F. Kramer, H. C. Stair and D. F. Schwam. The latter served only six months in 1922 and then H. C. Stair came back.
