

BROOKLYN, 440

GREEN and DANE

Brooklyn is the home of a branch of the Bowman Dairy Company, which employs about 25 men the year around. Local farmers are specializing in pure bred live stock, breeding mostly Holsteins, Guernseys and Brown Swiss. Dairy products rank first in value to this town, which is located on the borders of Green and Dane counties. Tobacco is also an important export of the local farms.

BROOKLYN TELLER

Circulation, 750 Is it sworn? Yes. Wednesday

Advertising Rates - Display, per inch 20¢.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 19½ inches. Columns to Page, 6. Body Type 10. Use Mats? No.

After founding this weekly, November, 1911, M. V. Adamson edited it for three years and then sold it to Clarence Wackman. Wackman served for only a year and then Mr. Adamson came back and took charge till September 1, 1918, when H. D. Hanson, the present owner, purchased the plant and later enlarged the paper.

————— B W —————

BURLINGTON, 3626

RACINE

Manufacturing is a chief industry of this locality and diversified manufacturing is a slogan that has been made a reality. Among the produced articles are horse blankets, men's outdoor clothing, rugs, plumber's brass goods, condensed milk, baskets, "Home-kissed" wooden ware specialities, sauer kraut, children's shoes, and underwear.

BURLINGTON STANDARD DEMOCRAT

Circulation, 2300 Is it sworn? Yes. Friday

Advertising Rates - Display, per inch 40¢. Classified, per line 5¢.
Agency Commission, 15%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 22 inches. Columns to Page, 7. Body Type, 8 pt. Screen of Halftones, 80. Use Mats? No.

During the middle of the Civil War, in 1863, this weekly was established by L. E. Smith, who is now living in Madison. Smith continued as editor for two years. H. L. Devereau assumed charge in '65 and continued till '88. Then H. E. Zimmermann published the weekly until 1912, when his son Louis H. took over the editorship.

BURLINGTON FREE PRESS

Circulation, 2138 Is it sworn? No. Thursday

Advertising Rates - Display, per inch 35¢. Classified, per line 5¢.
Agency Commission, 15%.

Mechanical Requirements - Width of Column, 13 ems. Depth of column, 20
inches. Columns to page, 6. Body type, 8 pt. Screen of halftones,
60. Use Mats? No.

W. A. Colby founded this weekly November 10, 1880. At the present time
it is owned by Kirchner & Koch and edited by W. R. Devor.

B W

BUTTERNUT, Population 618

ASHLAND COUNTY

To this Ashland county town lumbering is of great importance. Two
large concerns give employment to a large number of townspeople and a veneer
mill is also a big asset, the latter being of greatest importance to the
community. The Butternut creamery also means much to the entire section.

BUTTERNUT BULLETIN

Circulation, 600 Thursday

In 1922 Wm. Curry founded this weekly. He edited for only a year and
was succeeded by Lorne Anderson, who conducted it for another year and then
the present editor, Paul Fauteck, came aboard.

B W

CADOTT, 723

CHIPPEWA

The chief occupation in this vicinity is dairying. A large creamery,
owned by local farmers, manufactured more than a half-million pounds of
butter during the past year. There are five cheese factories, three of
which are cooperative. In the 1924 report, one of the cheese factories
showed a total income of over \$49,000, over 250,000 pounds of cheese having
been manufactured and over 2½ million pounds of milk handled. There is
also a box factory and saw mill, as well as a grist mill and flour mill in
Cadott.

CADOTT SENTINEL

Circulation, 550 Is it sworn? No. Friday

Advertising Rates - Display, per inch 25¢. Classified, per word 1¢.
Agency Commission, 15%. Cash discount, 2%.