

BROOKLYN, 440

GREEN and DANE

Brooklyn is the home of a branch of the Bowman Dairy Company, which employs about 25 men the year around. Local farmers are specializing in pure bred live stock, breeding mostly Holsteins, Guernseys and Brown Swiss. Dairy products rank first in value to this town, which is located on the borders of Green and Dane counties. Tobacco is also an important export of the local farms.

BROOKLYN TELLER

Circulation, 750      Is it sworn? Yes.      Wednesday

Advertising Rates - Display, per inch 20¢.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 19½ inches. Columns to Page, 6. Body Type 10. Use Mats? No.

After founding this weekly, November, 1911, M. V. Adamson edited it for three years and then sold it to Clarence Wackman. Wackman served for only a year and then Mr. Adamson came back and took charge till September 1, 1918, when H. D. Hanson, the present owner, purchased the plant and later enlarged the paper.

————— B W —————

BURLINGTON, 3626

RACINE

Manufacturing is a chief industry of this locality and diversified manufacturing is a slogan that has been made a reality. Among the produced articles are horse blankets, men's outdoor clothing, rugs, plumber's brass goods, condensed milk, baskets, "Home-kissed" wooden ware specialities, sauer kraut, children's shoes, and underwear.

BURLINGTON STANDARD DEMOCRAT

Circulation, 2300      Is it sworn? Yes.      Friday

Advertising Rates - Display, per inch 40¢. Classified, per line 5¢.  
Agency Commission, 15%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 22 inches. Columns to Page, 7. Body Type, 8 pt. Screen of Halftones, 80. Use Mats? No.

During the middle of the Civil War, in 1863, this weekly was established by L. E. Smith, who is now living in Madison. Smith continued as editor for two years. H. L. Devereau assumed charge in '65 and continued till '88. Then H. E. Zimmermann published the weekly until 1912, when his son Louis H. took over the editorship.