

BRODHEAD INDEPENDENT REGISTER

Circulation, 2250 Is it sworn? Yes. Wednesday

Advertising Rates - Display, per inch 25¢. Classified, per word 1¢. Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 20 inches. Columns to Page, 6. Body Type, 8 on 9. Screen of Halftones, 60 to 120. Use Mate? No.

Advertising Representatives - All Agencies.

This Green county newspaper was first established during 1860. Today it is edited by W. F. Schempp.

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BRUCE, 561

RUSK

This section of Rusk county is in the cut-over district and local industries are in their infancy. Dairying means most to the local folks and it is broadening continually. Boys' and Girls' clubs and dairy improvement associations are helping to make dairying supreme. Last year the Farmers' Cooperative Creamery did more than \$141,000 of business and the milk shipping stations shipped over \$50,000 worth of milk. High quality livestock are found on many of the local farms. Power sites are being developed here.

BRUCE NEWS LETTER

Circulation, 500 Is it sworn? Thursday

Advertising Rates - Display, per inch 25¢. Classified, per inch 25¢ and 5¢ per line. Agency Commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 19½ inches. Columns to page, 6. Body type, 10 and 8. Screen of Halftones, 100 - 120. Use Mats? No.

Advertising Representatives - American Press Association, New York City.

October, 1900, A. H. Cormick struck off the first number of THE NEWS-LETTER. He edited it until 1905. Succeeding editors were: O. G. Briggs, 1905-08; Amos Babcock, 1908-10; F. Kneeland, 1910-12; A. P. Andrews, 1912-16; L. W. Ham, 1915-16; A. P. Solgren, 1916-17; L. W. Ham, 1917-20; V. A. Valiquette, 1921-24; and L. W. Ham from 1924 to the present time.