

BRILLION, Population 1,102

CALUMET COUNTY

Many women and children find summer employment in the local pea cannery. This is quite an industrial community which is in the center of a rich agricultural section. Iron works (furnaces and clod crushers) and lime and cement works are established in this city.

BRILLION NEWS

Circulation, 900

Is it sworn? Yes.

Published on Friday

Advertising Rates - Display, per inch 30¢. Classified, 10¢ per line first insertion - minimum 50¢. Subsequent insertions 5¢ per line. Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 19 $\frac{3}{4}$ inches. Columns to Page, 6. Body type, 8 pt. Screen of Halftones, 120. Use Mats? No.

Advertising Representatives - American Press Association, New York City

Stoddard and Briggs, who founded this weekly in September 1894, served only for three years. Then Harry Jones held the editorial chair for two years. And at the expiration of Jones' service, Jay Mathews tried his hand with THE NEWS and continued for three months. In the same year, 1899, Otto J. Zander came on the scene and he has ever since guided the policies of this country weekly. THE NEWS has recently gone on an all-home-print basis, discarding the ready-print service.

B W

BRODHEAD, 1600

GREEN

More than \$7,000,000 income from cheese alone came to surrounding farmers in 1924. Many thousands of dollars also received for tobacco. Milk and cream, eggs and poultry are produced.

BRODHEAD NEWS

Circulation

Thursday

Advertising Rates - Display, per inch 20¢. Classified, per line 7¢. Agency Commission, 15¢.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 19 $\frac{1}{2}$ inches. Columns to page, 6. Body Type, 8 pt, Screen of Halftones, 80 to 100. Use Mats? No.

Advertising Representatives _____

Address _____

The present owner, George E. Dixon, founded this newspaper in 1909.

BRODHEAD INDEPENDENT REGISTER

Circulation, 2250 Is it sworn? Yes. Wednesday

Advertising Rates - Display, per inch 25¢. Classified, per word 1¢. Agency commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 20 inches. Columns to Page, 6. Body Type, 8 on 9. Screen of Halftones, 60 to 120. Use Mate? No.

Advertising Representatives - All Agencies.

This Green county newspaper was first established during 1860. Today it is edited by W. F. Schempp.

_____ B W _____

BRUCE, 561

RUSK

This section of Rusk county is in the cut-over district and local industries are in their infancy. Dairying means most to the local folks and it is broadening continually. Boys' and Girls' clubs and dairy improvement associations are helping to make dairying supreme. Last year the Farmers' Cooperative Creamery did more than \$141,000 of business and the milk shipping stations shipped over \$50,000 worth of milk. High quality livestock are found on many of the local farms. Power sites are being developed here.

BRUCE NEWS LETTER

Circulation, 500 Is it sworn? Thursday

Advertising Rates - Display, per inch 25¢. Classified, per inch 25¢ and 5¢ per line. Agency Commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of Column, 19½ inches. Columns to page, 6. Body type, 10 and 8. Screen of Halftones, 100 - 120. Use Mats? No.

Advertising Representatives - American Press Association, New York City.

October, 1900, A. H. Cormick struck off the first number of THE NEWS-LETTER. He edited it until 1905. Succeeding editors were: O. G. Briggs, 1905-08; Amos Babcock, 1908-10; F. Kneeland, 1910-12; A. P. Andrews, 1912-16; L. W. Ham, 1915-16; A. P. Solgren, 1916-17; L. W. Ham, 1917-20; V. A. Valiquette, 1921-24; and L. W. Ham from 1924 to the present time.