

BLANCHARDVILLE, Population 653

LAFAYETTE COUNTY

This Lafayette county town is located in a farming section where stock raising is important. Cheese and butter are made locally.

BLANCHARDVILLE BLADE

Circulation, 1400

Thursday

During 1891, this weekly was established. Its present editor is W. F. McGuigan.

_____ B W _____

BLOOMER, 1648

CHIPPEWA

Many of the people in this neighborhood are employed in a local condensary. A large corps of men and women are employed regularly with a heavier force in the summer. They handle from 80,000 to 200,000 pounds of raw milk daily. Butter and cheese are also produced here and grain and potatoes are grown in this section of the county. A large canning factory takes care of about a thousand acres of peas. Fishing is good in many lakes adjacent to the city.

BLOOMER ADVANCE

Circulation, 1000

Is it sworn? Yes

Thursday

Advertising Rates - Display, per inch 25¢. Classified, per inch 25¢.

Agency Commission, 15%. Cash discount, 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt. Screen of Halftones, coarse. Use Mats? No

Advertising Representatives _____ Address _____

THE ADVANCE was first published in 1888, its founder and editor being G. L. Jones. Succeeding editors have been F. O. Wisner, E. N. Bowers and F.E. Andrews. Andrews has been in charge since 1895.

_____ B W _____

BLOOMINGTON, 657

GRANT

Hogs, cattle, butter and eggs are the products that take first place on the list of this community's chief products.

