

BLACK CREEK, 516

OUTAGAMIE

Dairying leads as the industry of Black Creek. This community boasts of its cheese factories, creameries and condensaries. It, also, has a cheese box factory.

BLACK CREEK TIMES

Circulation, 500

Thursday

The first issue of the times was published at Black Creek in 1903. Its present editor is F. H. Colburn.

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BLACK EARTH, 464

DANE

Organized more than 30 years ago, a large cooperative store is doing business at the rate of \$200,000 annually in this Dane county town. Black Earth, located near the state's capital city, is in the heart of a prosperous farming section. The Barsness Manufacturing Company, though only 10 years old, has developed a large business as builders of barn equipment that extends in several states.

DANE COUNTY NEWS

Circulation, 485

Is it sworn? - Yes

Friday

Advertising Rates - Display, per inch, 18¢ Classified, per inch, 25¢
Agency Commission, 15% - Cash discount, 2%

Mechanical Requirements - Width of Column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body Type, 8 pt. leaded. Screen of Half-tones, 85 to 120. Use mats, No.

Advertising Representatives _____ Address _____

While the exact date of the establishment of THE NEWS is unknown, it is supposed to have been started during December, 1900. The first editor, Mr. Browne, called the weekly THE BLACK EARTH TIMES. Sold to a cooperative organization, a few years after its founding, the weekly was then leased to a Madison attorney, Mr. Kramer. This plan worked only a year and then the cooperative group hired an editor and his assistant. In 1914, the paper was sold to Carl Kennedy, and two years later, Kennedy sold to Zintz Brothers. The present editor, A. W. Pickering, purchased the entire establishment May 10, 1918 from Zintz Brothers. A new building for the plant was constructed in 1924.

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