

BARRON, 1623

BARRON

As a source of well-bred livestock, Barron county holds an enviable position in Wisconsin and its fame is rapidly extending beyond the state borders. Recent exportations of dairy cattle to all parts of the world vouch for its future. Served by two railroads, Barron has extensive transportation facilities for the moving of its products. These include flour, lumber, wool, goods and towels, overalls, carriages, and foundry products. Canned goods are also manufactured at Barron. Butter, however is no doubt the town's chief product, One of the largest creameries in the country is located at Barron.

BARRON COUNTY NEWS-SHIELD

Circulation 1,800

Friday

Advertising Rates - Display per inch, 50¢ Classified, per word - one cent.  
Agency Commission \_\_\_\_\_ Cash discount \_\_\_\_\_

Mechanical Requirements - Width of Column, 13 ems. Depth of columns, 17½ inches. Columns to page, 7. Body Type, 8 pt. Screen of Halftones \_\_\_\_\_ Use Mats \_\_\_\_\_.

The present NEWS-SHIELD represents the merger of several Barron county weeklies, - the first of these being established in 1890. Its present editor is Dr. Franklyn Curtiss-Wedge.

\_\_\_\_\_ B W \_\_\_\_\_

BAYFIELD, 1441

BAYFIELD

Set on Lake Superior and traversed by two railroads, this northern city has more than common transportation advantages. Among its industries are saw mills, planing mills, a lath factory, two fishing establishments, a canning plant, excelsior mill, creamery, and a fruit marketing association doing nearly \$200,000 worth of business annually.

BAYFIELD COUNTY PRESS

Circulation, 700

Thursday

Advertising Rates - Display, per inch, 20¢. Classified, per word - one cent.  
Agency Commission 15% - Cash Discount 2%.

Mechanical Requirements - Width of Column, 13 ems. Depth of columns, 19¾ inches. Columns to page, 6. Body Type, 8 pt. Screen of Halftones, 85. Use Mats - Yes.

Advertising Representatives - American Press Association, New York.

Founded in 1870, this northern Wisconsin weekly is today edited by D. C. Bell.

\_\_\_\_\_ B W \_\_\_\_\_