

BALDWIN 666

ST. CROIX

Baldwin is the home of one of the largest cooperative creameries of the North West. It takes at least six large trucks to gather the daily cream output from the local farms lying within a ten-mile radius of the town. The Western Cable and Light Company is also a great asset to the community. This organization manufactures storage batteries, radio sets and lightning rods.

BALDWIN BULLETIN

Circulation 1,350

Friday

Wm. E. Hawley edits this weekly that was established in 1873.

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BALSAM LAKE 251

POLK

An inland town, six miles from a railroad, and noted as a summer resort are the highlights in Balsam Lake's history. On the local farms general farming with dairying predominating is carried on. Peas is becoming an important product of the community.

POLK COUNTY LEDGER

Circulation 1,225

Thursday

The Ledger has had a checkered career. It was founded in November 1899, when H. A. Pease moved The Clear Lake Courier to Balsam Lake from Osceola. During the following year, Pease sold to S. H. Bradbury; since that time a large number of editors have directed this weekly. On March 15, 1907, E. J. Husband, the present editor took charge. Husband is also clerk of the county court.

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BANGOR 854

LA CROSSE

Canning ranks first among the industries of this La Crosse county community, peas, corn and dill pickles being prepared in the local factories. Bangor is the center of a well-known farming and dairying district. Hogs have won a place on local farms, local swine breeders ship breeding stock to all parts of the country.

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BANGOR INDEPENDENT

Circulation, 700

Published, Thursday

John Haines established The Independent in 1887 and edited it for three years. His successor, R. W. Davis, retained the position until 1907, when W. F. Durnal took charge and continued to 1909. Since this later date, Frank B. Gessler has been editor.

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BARABOO, Population 5,538

SAUK COUNTY

Though Baraboo is in the heart of a prosperous farming territory, its prosperity is also built on the tourist trade that goes to its attractive natural scenery abounding at Devil's Lake, nearby, and the Wisconsin Dells that lie in an adjoining community. Kilbourn, the home of the Wisconsin Dells, is only thirteen miles away. Dairying and general farming are noted mainstays of the territory, but fruit is coming to play an important part on the local farms in this part of Sauk county. A busy woollen mill, linen mill, overall factory and other industries are also important assets to Baraboo.

BARABOO WEEKLY NEWS

Circulation, 1700

Wednesday

Advertising Rates - Display, per inch 30¢ Classified, per inch - two cents per word first insertion, one cent each subsequent insertion. Agency Commission 15% - Cash discount 2%.

Mechanical Requirements - Width of Column, 12 ems. Depth of columns, 20 inches. Columns to page, 8. Body Type, 8 pt. Screen of Half-tones, 65. Use Mats - Yes.

Advertising Representatives, S.C. Theis Company, 840 Marquette Building, Chicago, Illinois

Established in 1884, The Weekly News was edited by its founder, J. F. Kartack until 1890. G. A. Kartack then assumed the editorial duties, and he operated the paper up to 1894. A. D. Dorsett was editor to 1907. H. E. Cole, the present editor, was associated with this Sauk county weekly as far back as 1894. His partner is H. K. Page, who entered the work in 1910. This paper is now the only weekly paper published at Baraboo, the county seat of Sauk county. There were three weeklies published in Baraboo a few years ago.

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