

duction for direct sale means the ruination of the agriculture in any country where such practices are followed. Farmers should let hay go off their farms only in rare cases. Feed all these products at home, keep up the fertility on the land and ship to market only finished products like butter, cheese, eggs, pork, mutton and beef.

Careful Inspection Advised.

The land seeker need make no mistake in purchasing if he will but move cautiously, dealing with reliable firms and taking his time to look over different sections. Let him never forget that while northern Wisconsin is a good region for farming, it nevertheless contains large tracts of land that should be severely avoided. In determining whether lands are suitable for agriculture and whether the soil is rich or not, let the landseeker be guided largely by what settlers already in the region are doing. If the soils seem of fair quality by direct observation, and if the crops the more thrifty settlers are growing are satisfactory, then one need not hesitate about buying similar lands.

Advantages.

Railroads penetrate every portion of

our new north. There are settlers in every township. Roads are largely laid out and the newcomer will have but few privations to suffer. If he find the right kind of lands, he will soon have a farm on which he can grow crops of some kind every year without fail. He is sure of markets. He is certain of lumber at reasonable prices, of abundance of firewood, of pure water and of living in a region where there is no malaria or other diseases incident to the soil or climate. Thus his conditions are very different from those living on the plains where rainfall is uncertain, where lumber must always be hauled from the town lumber yards at high prices, where fuel is scarce and where neighbors are far distant and advantages of civilization but scant indeed.

If You Buy
Wisconsin Land
Buy the Best

I OWN THE CHOICEST IN

Hardwood Timber Lands,
Drained Swamp Lands,
and Hemlock and Hardwood
(mixed) Lands.

Located in about Twenty
Counties in Northern and
Central Wisconsin. Most
of these Lands are in old
settled Districts. . . .

Write me telling what you want.

WILLIAM J. STARR,

EAU CLAIRE, WIS.