

# A Trip Down Main Street

## FULLER-GOODMAN LUMBER COMPANY

The original building which housed the lumber company was built in 1906 and was called the Farmer's Supply Company. It was also owned and used in succeeding years by Armour Grain Company, Milwaukee Elevator, Slinger Lumber Company and in 1929 the Fuller Goodman chain purchased it and operated a lumber and building supply house under the managerships of Harold Schmidt, and for a greater period of time, Oscar E. Kratz. In recent years since disposal by Fuller Goodman it was owned briefly by Oscar Zwald and Art Ebling and is today a warehouse and show room for Peters and Paulson, plumbing contractors.

## ZWALD'S MILL

The original building known as Rosenheimer's mill was built in the mid 1800's by Lehman Rosenheimer and was operated by the Rosenheimer family descendants until 1938 when Alex Rosenheimer and Oscar Zwald formed a partnership. Mr. Zwald has been sole owner of the mill since 1942. Since that time additions have been built and new machinery has been installed to make for a more efficient operation.

## OLD DAIRY BAR BUILDING

This property was built in 1917 by Mr. A. C. Suearl and sold to Louis Riesch and R. Kauth. It has served as the office for the Vim Tractor Company, a movie theater, and more recently as a gift shop and dairy bar operated by Mrs. Louis Reisch and Van Reisch respectively. In recent years it has not been occupied by a business, but a portion of it has been used as a residence.



## SLINGER BOWLING ALLEYS

Originally built as a saloon and dance hall in 1888 by George Menger, it was later purchased by Ed Kohl and a show house was created on the second floor in 1920. Apartments were also built on the upper level of the building. L. J. Bull then bought the building and installed bowling alleys. In 1932 he sold the business to John Lotspeich who enlarged the bowling alleys. The next remodeling was done by owner John Sadkovich who had

stone facing put on the exterior of the building.

The present owners, Gene and Al Kohl continue operating a favorite recreation in the village.

## BURG'S GARAGE

The garage building was first used as a delivery stable and horse barn. Ralph and Leo Burg of Monchess, Wisconsin, rented the repair shop from Joe Geller, and in 1922 Ralph Burg bought Leo's interest in the business and began his own business of selling automobiles and doing general garage work. The business has operated under the Burg name since that time and the sons of Ralph, Tom and Dick are now associated in the Chevrolet dealership and garage business.

## KAUTH HOUSE (Now the Jacob Eiche residence)

This home has been the residence of the majority of the village doctors. Dr. Meyer Rosenheimer practiced here until 1888, Dr. J. E. Richert until 1909, Dr. Phillip Kauth 1909 until 1929 when Dr. Kenneth Prefontaine made his residence there until moving to his present office in 1934. The son of Philip Kauth, Dr. Charles Kauth made his home there until 1942 when Jacob Eiche purchased it from the Kauth family.

## BUCH'S SHOE STORE

The previous home built in 1895 on the site of Ray Buch's home and shop was also the home of three shoemakers. In 1940 Mr. Buch built his home, store and repair shop and has continued successfully in his shoe business.

## KOENINGS RESIDENCE (Ed Malach Barber Shop)

Joseph Rosenheimer, who had the residence built, sold it to Mr. Klug in 1896. The front portion of the building was for a time used by Nettie Storck who had a millinery shop. Gerhard Koenings, a barber, owned the house from 1907 and practiced his trade until retirement in 1945 when John Schodron rented and continued the barber business. In October, 1952 Ed Malach bought the barber shop and has since made many improvements in the building.

## PRINT SHOP

This building was built in 1852 by a Mr. Pheiffer. During the time from 1852 to 1899 it was the site of a drug store, cigar making shop and tavern. In 1899 Gustav Meister bought it and began his printing business. Here was printed the German newspaper founded by Henry Kramer, Der Totschafter (The Messenger) until 1917 when anti-German sentiment caused it to be discontinued. In 1910 Meister added living quarters to the print shop and moved his family into his new home. Mr. Meister retired in 1955 and Welcome Flynn took over with job printing. The home is presently owned by Elridge Miller.

## VFW CLUB HOUSE & SLINGER FOUNDRY OFFICES

This dwelling was originally a small frame tailor shop. In 1919 Mr. Mike Meyer built a brick addition to the original structure and operated a grocery store there until 1944 when Mr. Leo Bohlman bought the operation. It was operated as a store until 1949 when the Veterans of Foreign Wars purchased the building. They remodeled the building into a club room and the Slinger Foundry



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has offices in the front of the present structure.

### SLINGER BEAUTY SHOP

Built in 1903 by Madigon Brothers, the building which houses the Slinger Beauty Shop was the original home of the State Bank of Slinger. Here was housed at various times Stappenback Drug Store and Mortuary, a drug store operated by John Duehning and even earlier, a stable for horses. After extensive remodeling Mrs. Richard Rosche operated a beauty shop there during the past three decades and it has continued as a beauty shop under the managership of several others and most recently by proprietor, Mrs. Joan Giles and manager Mrs. Allen Held.



### SLINGER BAKERY

The building which presently houses the Slinger Bakery was built in about 1894 by Frank Kachelmeier Sr. Mr. Kachelmeier operated his bakery for twelve years and then it was sold to three succeeding bakers. In 1920 Mr. Kachelmeier returned to the baking business and continued until his death. His wife and later his son Frank and his family continued the family operation. The centennial year finds Frank Kachelmeier retiring from the business.



### SLINGER PHARMACY AND FOOD MARKET (Franzel's)

Built in 1904 by George P. Wild and used as a warehouse and also a horse stable, the present Slinger Pharmacy was used earlier as a hardware store. The second story was added in 1921, and in 1937, Ervin Franzel moved his drug and grocery business from the site it earlier occupied (four buildings east the Friendly Bar), and added a soda fountain, the first in Slinger.

### EGGERT SHOE STORE

This early building of the village was erected by Carl Keilde, a tinsmith in 1862. Later it was rented by Gustav Meister who used it as his first printing shop. Later it was used by a Mr. Witteretter for a harness shop. Fred Eggert bought it in 1907 and operated a shoe store in addition to a harness business. It continued as a shoe store after the death of Mr. Eggert, his wife carrying on the business. It has recently been purchased by the St. John's congregation and used as an education building and church office.

### GIB'S BAR

Built by John Rosenheimer in 1902, it was a residence until 1910 when John Floss remodeled it into a saloon. It has been operated as a bar by Floss, Mike Mullen, Henry Bishoff and lately by Gib Held.

### FRIENDLY BAR

Designed by a Swiss architect who copied old country style, this building was built by John and Meyer Rosenheimer around the turn of the century. It has been used alternately as a horse stable, a tinshop, residence, post office, grocery store and pharmacy and more recently as a tavern.

### BARBER SHOP

John Kletti built this structure for his home in 1890. In 1930 it was purchased by Alfred Wadewitz and later sold to L. J. Bull. It was also the office and home of Dr. Maxam until he moved to his new home on Buchanan Street. Since 1937 it was operated as a barber shop and in 1942 Fred Mahn was the proprietor until his death. Its most recent owner is Richard Kapal who continues the tradition of the building.

### BULL INSURANCE OFFICE BUILDING

Another of the many buildings built by John Rosenheimer, this was built in 1890 and was a meat market during its early days. It also was the home of the Farmer's State Bank. At one time Joseph Eiche located his Gamble Store and electrical shop in this building. In 1945 L. J. Bull purchased it and made it his insurance office and remodeled the upper level into an apartment. It now is owned by Joseph Lidington and a ceramics shop is housed on the lower level.

### HELD AND KRAMER

That section of the State Bank building which now houses Held and Kramer Hardware was in 1905 used by John Rosenheimer as an implement shop. It was also the site of the postoffice in 1912. In 1915 the telephone exchange was put in and in 1923 began the Tolzman and Gensman Hardware Store. William Tolzman also operated a part of the lower level of this building as a funeral home. In 1941 Ray Kramer and Ray Held entered into partnership and have operated the hardware business until the present time.

### STATE BANK BUILDING

The building known as the Bank Building was built in 1905, another original Rosenheimer building. Bricks from the local brickyard were used in its construction. The large structure housed a farm machinery business, barber shop and school. It became the home of the telephone company and a general store was located in it for a time. The German Association of Schleisigerville bought the building in 1912 from John Rosenheimer. The building has been remodeled extensively several times, the most recent work was done on the area which houses the bank offices. This latest remodeling resulted in a modern bank-



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HELD AND KRAMER HARDWARE

### TRADING POST

The first building to be built on this site was constructed in 1848, the home of Julius Schleisinger. A small part of the present structure was built in 1852 and during this time John Pick was the owner. In 1864 it was used as a hardware store, 1885 August Zehlsdorf bought the property and started a general store. In the early 1900's the building came into the possession of John Rosenheimer. In 1913 the original house was torn away and an addition built which gave the building its present appearance. It was from him that Pete Schuck and William Fry purchased the property and began a general merchandising business. Shortly after Mr. Schuck became sole owner, and continued in the business until the 1940's when it



was operated by Mr. Reis and later Mrs. L. J. Bull. During the past two years the business has been owned by Elmer Ritenour.

### ROTH'S HOTEL AND TAVERN

Summer of 1861 Mr. and Mrs. Fred Roth began their hotel business. In 1862-63 they built the dance hall and the stone barn. A large basement under the dance hall served as a stable for as many as 75 horses. At one time Mr. Roth operated a meat market on the site. In 1910 Charles Roth replaced the old building with a new hotel. When the Soo Line passenger trains came through Slinger the Roth Hotel was a popular spot. Again, during the gas rationing days of W.W. II skiers made it their headquarters for vacation weekends at Little Switzerland. Oscar and Dorothy Roth were well known for their hospitality and after his death Mrs. Roth continued for some years before selling the business.



### FOUNDRY BUILDING

The Standard Machinery Company was originally housed in this structure. From 1914-1918 the La Point Foundry Company owned and operated the business. After a business failure, the building was used by A. C. Thiel for a storage house. Later Mr. Thiel purchased the building from the State Bank and in 1943 Mr. M. O. Holton and Frank Petrsek organized the Slinger Foundry which incorporated in 1946. A serious fire in 1951 destroyed a great portion of the original structure and after rebuilding the foundry continued to prosper.



### PULS TAVERN

This building served many uses since it was built in 1898. It at one time contained bowling alleys, a candy factory, a toy factory and was operated successfully as a tavern by John P. Miller, George Weber, Joseph Schneider, Byam's, Janke's and presently by Jerry Puls.

### STRUPP IMPLEMENT

Lehman Rosenheimer originally operated a farm implement business. John and Joseph Rosenheimer continued his business and they later, in 1918 sold to William



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Langenecker, who built the present structure. In 1946, upon retiring, he sold the business to Sylvester G. Strupp, who made additions to the machine shop and has operated the farm machinery business with his sons.



PULS TAVERN

**KANNENBURG GARAGE (Present owner?????)**

In 1890's this building was used as a blacksmith shop. A. C. Thiel and John Feutz began a Ford garage in 1919. The building was remodeled and an elevator took automobiles to the basement of the building for repairs. Herbert Lutz bought and remodeled the garage in 1946. After his death it has been operated as a garage and used car business. Presently it is vacant.



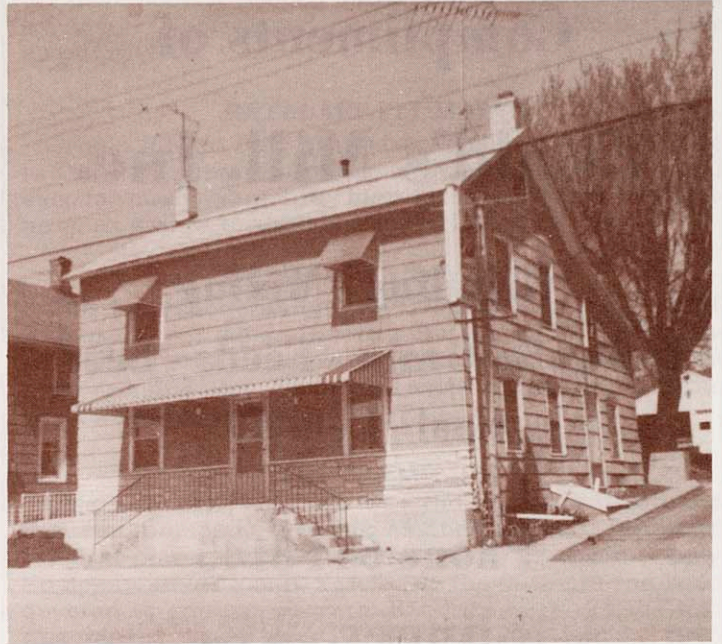
**BAERTSCHY'S**

In about 1892 this building was the home of the Slinger Brewery. The underground basement was used for aging beer. In recent years it has collapsed. The Wadewitz family lived for some time in this home and Lawrence Kohl, after owning it for a time, sold to Elsmar Baertschy.

**GUNDRUM'S MARKET**

Another of the buildings built by John Rosenheimer, it was an implement shop, dry goods store and meat market alternately. In 1919 Rosenheimer sold the pro-

perty to Joseph and Frank Gundrum, brothers who remodeled it into a meat market and added an apartment on the upper floor. A smoke house was built and these brothers built a sausage business which received acclaim throughout the state.



BAERTSCHY'S

**GUNDRUM OIL**

The site of this business was purchased by Lehman Rosenheimer in 1869 and was used for grainery which received and stored much wheat. In the early 30's Eckhart and Kroeber Oil Co. of Hartford purchased the land and built a service station. The grainery and old horse barn were removed. In 1941 the "pond" area which now has bulk oil tanks on it was purchased from John Rosenheimer. The new service station was built in 1945. Joseph Gundrum retired from the business and his sons-in-law have now taken over the business.

**KLETTI BROS.**

Between the years 1870-80 Fred Kletti started the business and bought the building which Kletti Bros. occupy. In the early years the business was blacksmithing and operating a livery stable. In 1904 the sons Fred and Ed, who had continued their father's business, sold their first car. By 1915 they had a well established Olds-





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mobile dealership. With the advent of the motorcar, the business of meeting trains and taking summer visitors to Cedar Lake waned and the garage and car sales increased. Fred's son and grandson, Norman and Ronald now operate this landmark business.

#### **GANN'S SAW MILL**

The sawmill was built in 1882 by John Kletti. It had been used as a feed mill at Cedar Lake before moving it to Slinger as a sawmill. Frank Ganns in 1922 bought the mill and operated it until 1950 when he retired. Joseph Lidington operated it for a short while and it has been vacant in recent years.

#### **HOLTON AXEL**

Wild and Koenings built and used this building to sell hardware. Farmer's Implement and Repair owned it for a time and in 1923 it was sold to L. J. Bull. Peter Pauly, while he owned it, used it for the storage of powdered milk and a Carbon Specialties Corporation operated a carbon brush factory under the managership of Hilmer Hurum. In the early 1950's the A. O. Smith Company used the building for servicing silos and unloaders. In recent years it has been the home of Holton Axel, a subsidiary of Slinger Foundry Co., Inc.

#### **BARNHARDT'S**

Clarence Barnhardt built in 1928 the furniture upholstering and shoe repairing establishment which is now the home of Herbert Beine. Mr. Barnhardt retired in 1948 and returned to Oconomowoc.

#### **SCHAEFER ORGAN COMPANY**

Bernard Schaefer, a watchmaker from Bavaria built the original factory in 1875 and made watches and jewelry. During 1890-1900 pearl buttons were made as a sideline. Three sons learned the trade from their father and as time went on they took over the organ business. Additions to the building were built in 1915, 1920 and 1928. In 1929 a disastrous fire destroyed the original building and when the factory was rebuilt, it took the appearance it has today. The business prospered and in 1942, because of government restrictions the making of all musical instruments was stopped. When the war ended and restrictions were lifted the company resumed its work of building organs. Approximately 300 organs were manufactured in this small village and the name of Schaefer Organ was well known throughout the nation.



#### **CARBON ENGINEERING CORPORATION**

This building was originally the site of the Vim Tractor Company. When Vim ceased operating, H. L. Kadish organized in 1928 the Carbon Engineering Corporation. Their main product is carbon brushes for electric motors and did much government work during World War II. Howard Miller has been the manager since the early days

of the company.

#### **MALSACK ELECTRIC**

Peter Breuer, long the village blacksmith, has owned this shop since 1924. He has long operated a blacksmith shop, wagon shop and warehouse. One portion of the building have been developed into an appliance store, operated by Arnold Malsack and more recently with Ed Bergman as proprietor.

#### **RETZLAFF PLUMBING**

Arnold Wickert built his place of business and residence in 1926. He operated a plumbing, heating and sheet metal shop for many years. After his retirement he sold the business, as well as the building to Earl Retzlaff.

#### **GELDNICH'S TAVERN**

This landmark was built by William Kratz Sr. in 1880 and used as a general store until the 1920's. It was operated by Tony Brumm, Art Merten and Lionell Bull as a tavern and Roy Geldnich has been the owner of the tavern and business since 1937.

#### **THIEL'S MILL**

Originally this business was the Farmer's Grain and Elevator Company. Gasoline engines and belts furnished the first power. Between 1912 - 18 the Farmer's Supply Company added a mill. Previously the business had been devoted to storage of grain. Between 1918 -21 the mill was leased to Armour Grain Company and in 1925 Albert C. Thiel purchased the business. He added a warehouse and office and in 1939 put an addition onto the elevator. He expanded again in 1946 and in 1954 built a new mill. His son Fred has in recent years become owner of the business.



#### **STORCK BREWERY**

Like so many other businesses, the brewery was begun by Lehman Rosenheimer. H. Charles Storck and William William Hartig bought it from Rosenheimer, but Hartig was soon bought out by Storck. In 1904 operating under the name of Storck Brewing Company, Henry N. Storck was president and manager, William Storck, U.P. Charles D. Storck, secty, and August Storck, treas. The brewery was prosperous until the days of Prohibition, and then it turned to manufacturing ice cream. It remained in the hands of the Storck family until 1946 when a group of Milwaukee beer depots took over the plant. It was later operated by Earl H. May and Karl S. Omick of Pewaukee and Eugene E. Schall of Slinger. The property has since become a salvage yard operated by Mr. Claire McIntee.



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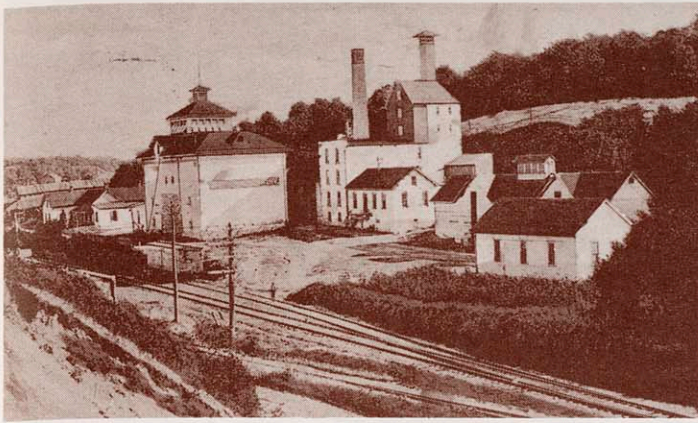
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### JOSEPH EICHE

In 1915 Joseph Eiche began his first electrical shop business. The first locations of his businesses were in the old Meyer's store and Whithauer's Creamery. In 1918 he moved to the Rosenheimer building on Washington Street and from there to his new home in 1921 a block north. His next move was to the Farmer's State Bank building where he operated a Gamble Store in addition to his electrical business. Since 1951 he has been located in his home on Highway 60.

### STATE BANK OF SLINGER

The State Bank of Slinger was organized on April 4, 1904, and this year, 1969, is observing its 65th anniversary. It started with deposits of \$26.00 and deposits are now in excess of \$5,000,000.00. At the present time, the total assets of the Bank are \$5,600,000.00.

The Capital and Surplus of the Bank in 1904, when established, was \$15,000.00. At the present time it is \$275,000.00.

The first president of the Bank was John J. Kramer, followed by Charles Storck, John F. Mayer, Peter Schuck, Fred J. Mayer, William G. Kratz, and Harry M. Schuck.

The first Cashier was Steve Magidon, followed by Joseph Giudice, Charles Roth, William G. Kratz, and Richard W. Rosche.

The present Officers of the Bank are Harry M. Schuck, President; Richard W. Rosche, Vice President and Cashier; Herman Schubert, Vice President; Marjorie Becker, Assistant Cashier; and William P. Kratz, Assistant Cashier. Directors are as follows; Harry M. Schuck, Herman Schubert, Joseph A. Gundrum, Richard W. Rosche, Raymond Kramer, Norman Kletti, and Kermit Miller.

The passing years have brought good progress to the Bank in this community largely because of all its loyal customers, who have given us the opportunity to serve them in their banking needs.



## ADDITIONAL SLINGER BUSINESS HISTORY

### JERRY GUNDRUM AGENCY

The Jerry Gundrum Insurance Agency was started in 1953 as a dist. manager for Fidelity Life Assn. selling life and hospital and accident insurance. In 1956 Jerry purchased the John Kippenhan Agency in Slinger and entered the casualty insurance field. In 1959 he purchased part of the L. J. Bull Agency from Robert Libke who was an associate of Mr. Bull. In 1967 he purchased the balance of the L. J. Bull Agency from Richard Nowicki who worked with Mr. Bull until his death. A complete line of insurance coverage is sold by the agency, which represents numerous strong mutual and stock companies.

### HELD & KRAMER HARDWARE

The first hardware store at this location was started in 1920 by Wm. Tolzman and Michael Gensman. It operated as "Tolzman & Gensman Hardware" until Mr. Gensman's death in 1929. It was then known as the Wm. F. Tolzman Hardware until it was purchased by Ray Held and Ray Kramer in March of 1941.

### JOSEPH A. SCHAEFER

Joseph A. Schaefer was born in Schleisingerville on August 17, 1887, the son of Bernard and Maria Schaefer who immigrated to this country. He attended St. Peter's Parochial School in Slinger and married Appolonia Willkomm of Nabob on June 19, 1910.

When 18, he was employed as a telegraph operator in the dispatcher's office of the Soo Line Railroad in Stevens Point. He was later the local manager of the Washington County Telephone Company and at one time had an early Buick automobile agency.

He entered the Pipe Organ business with his father and brothers John and Theodore about 1914 and was so actively engaged until World War II when he went back to being a telegraph operator for the Milwaukee Road at the Slinger Depot until he retired in 1959. During this time he maintained ownership of the Schaefer Organ Company but left the operation to his three sons. In 1960 he and his wife celebrated their Golden Wedding Anniversary.

He was Village Clerk of Schleisingerville at the time the name was changed to Slinger and he had the first electric light plant in town, furnishing electricity for several other families.

He was a member of St. Peter's Catholic Church and



Schaefer organ installed at St. Francis Cathedral at Green Bay, Wis.





## Seven Up Bottling Co.

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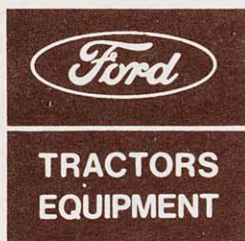
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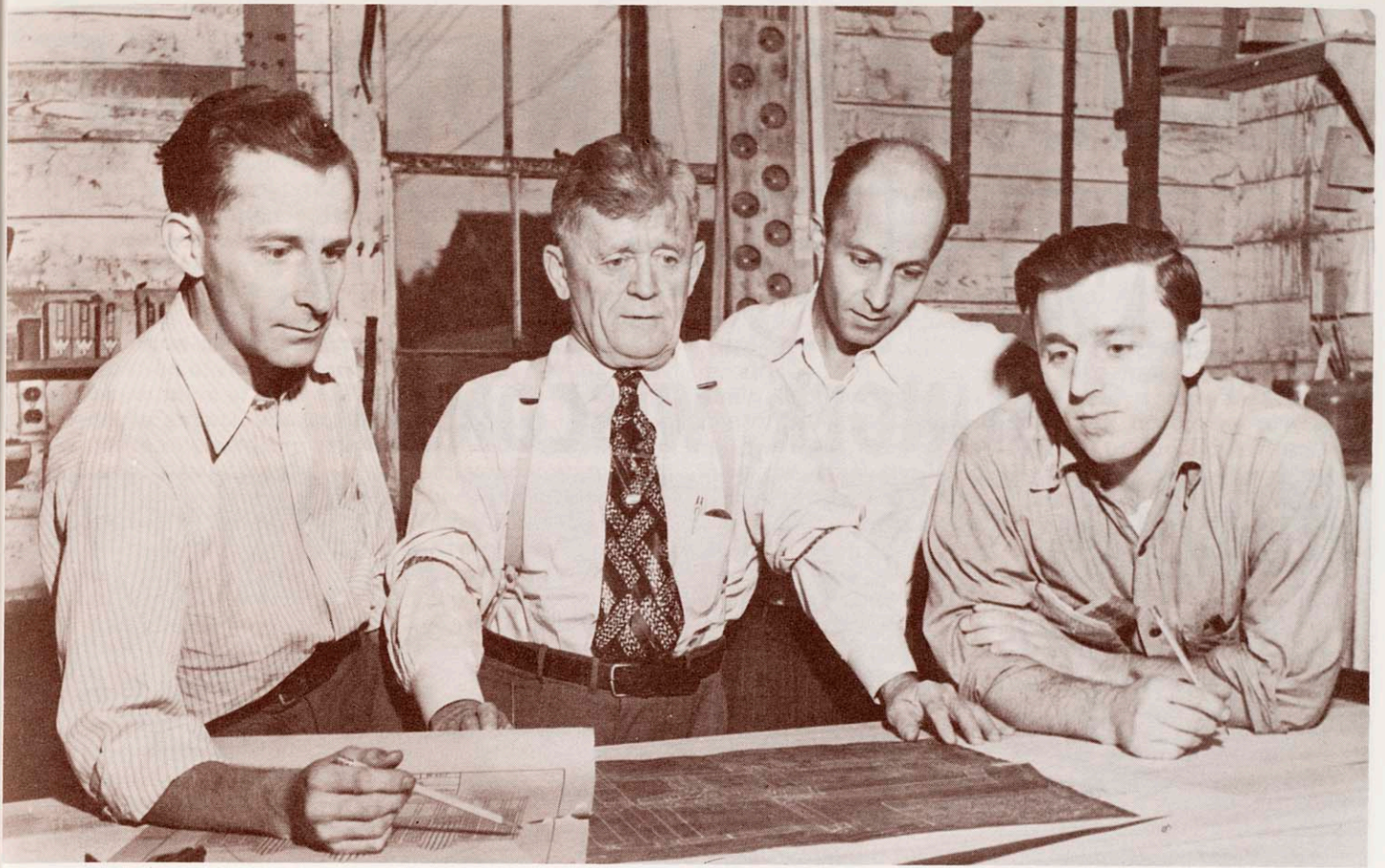
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was on the board of consultants for several years and a member of the Holy Name Society. His four children are Bernard and Albert of Slinger, and Joseph and Ruth (Mrs. R. Werner Martin) of West Bend.

He died on February 18, 1965.

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### **M-B-W, INCORPORATED**

Slinger's newest and fastest growing company, M-B-W, Inc., was founded January 1, 1967 by Frank W. Multerer and Helmut A. Maass. It was then authorized as a Wisconsin corporation one month later.

As an example of it's rapid growth, the newly founded corporation outgrew a factory rented from William Duehning in less than 18 months.

This resulted in the purchasing of land on the western edge of Slinger for the purpose of building a new factory and office facilities.

The ground was broken for the new building September 5, 1969. But exactly six months later M-B-W was forced to move into their new building before it was fully completed because of the necessity of increased production which the rented building could not handle.

M-B-W is a manufacturer of portable vibratory compaction equipment. It has grown to be the third largest producer in this field. The trade name for M-B-W products is "The Ground Pounder". This equipment is used by Contractors for soil compaction, in road, home, plant, water sewer and most all areas of construction.

The management team of M-B-W consists of experienced and capable personnel including: Frank W. Multerer, who is president and sales manager of the company; Helmut A. Maass, vice-president and engineering manager; John N. Reiser, plant and production manager; Raymond F. Sartler, office and administrative manager; and Josef Klatzka, tool and model room manager.

### **STORCK BREWERY HISTORY**

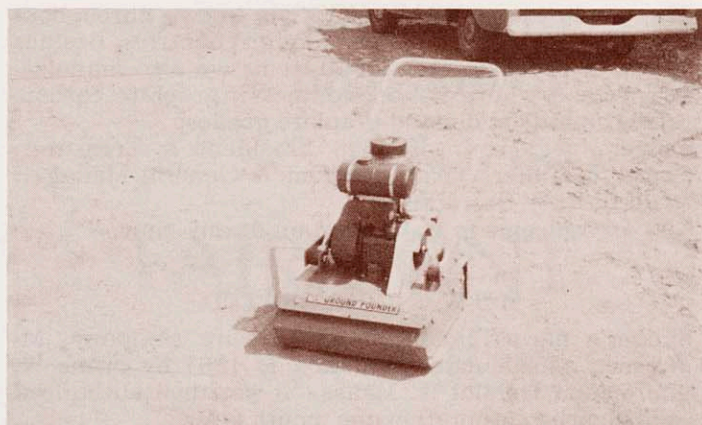
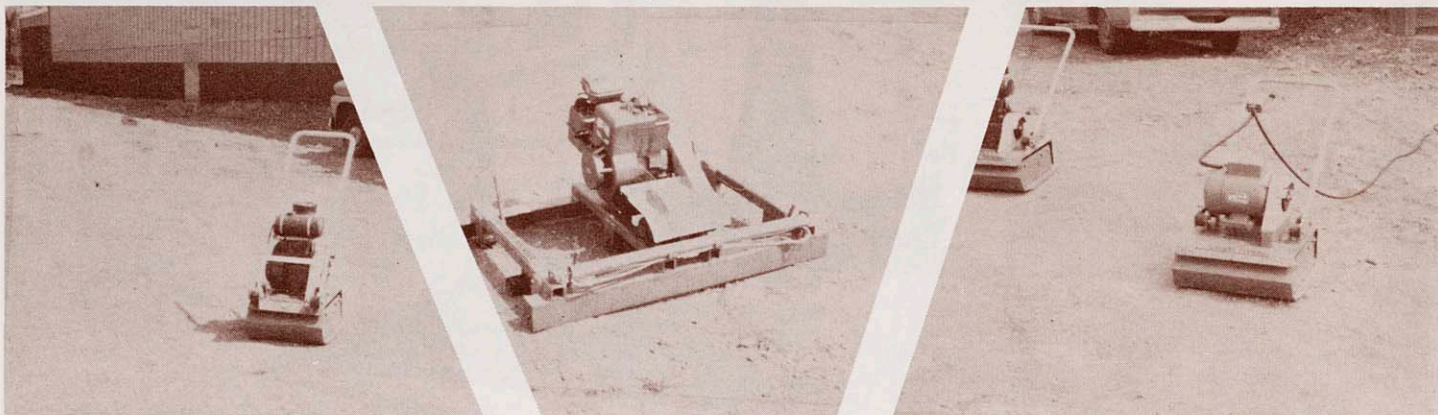
H. Charles Storck came to Slinger in 1878 and with his friend, William Hartwig, purchased the Schleisinger-ville Brewery from Lehman Rosenheimer who also operated a large mercantile store in Slinger. Mr. Storck had learned the brewery business in Milwaukee where he worked in the Karchlader and Blatz breweries. Hartwig sold his interests a few years later, but Mr. Storck remained with the business until his death on June 9, 1903. His sons Henry, Charles, William and August took over



# GROUNDPOUNDER DIV.

# M·B·W, Inc.

## SLINGER, WISCONSIN





the business and then changed the name to Storck Brewery. They changed the appearance by making extensive improvements which included the erection of a new brew house and the enlargement of the bottling house and thru the years they continued to improve and modernize the plant.

The span of continuous brewing was broken in 1919 when prohibition forced the shutdown of nearly every brewery in the nation. It was at this time that the brewery operations shifted to Storck Ice Cream and and this business grew and a branch plant was set up in Beaver Dam, Wis. In 1933 the ban on alcoholic beverages was lifted and the company sold the Beaver Dam plant and the Slinger equipment to the Pet Milk Co.

After a period of readjustment the company swung back into the production of beer and Ray Storck, son of Henry, took over as general manager of the Brewery. In 1946 the Storck family sold the brewery to 54 Milwaukee beer depots. With beer hard to get because of government restrictions on the amount of malt that could be used, the Milwaukee beer depot operators took almost all of the beer that was produced at the Slinger Brewery. When the Milwaukee breweries went back into heavy production the beer depot operators had plenty of beer and the Slinger companies business fell off drastically. The firm went into voluntary bankruptcy operation for a time in the early 1950's and Eugene Schall of Slinger and A. O. Haas of Milwaukee battled to save the business.

They operated the business for about six years and then the competition of the big breweries advertising and the competitive prices ended the business of the Storck brewery along with MANY OTHER SMALL BREWERIES in Hartford, Neosho, Fox Lake and Theresa.



HENRY STORCK, SR.

### SLINGER FOUNDRY CO., INC.

The Slinger Foundry Co., Inc. was started in Slinger, Wisconsin in June of 1944 by M. O. Holtan and W. J. Holtan. The first building was purchased from Albert Thiel and formerly had been a foundry but was used for storage of oats for several years. M. O. Holtan stated that the reason this property was bought in Slinger was because there was an old cupola in the building, and the "heart" of every foundry is a cupola.

After considerable remodeling, cleaning up and installing equipment, the first iron was poured in August of 1944. Mike Gleisner was the first superintendent and had the task of starting up a new foundry.

During the first five years of operation the foundry put on several additions and increased its capacity and working force considerably. Also, many new innovations

in merchandization were incorporated into the plant. In November 1951, a fire destroyed the entire foundry area and the new shipping room and cleaning room. Six weeks from the day of the fire, iron was again poured and the foundry was back in operation. During this period the employees of the company were retained on the payroll and were working on rebuilding equipment or helping construct the new building. New and more modern mechanized equipment was incorporated in the new building and this made it one of the most modern foundries in this area.

In 1955 fire again hit the foundry; this time destroying the core room, maintenance shop, laboratory and offices. Although the buildings were destroyed, it did not stop production in the foundry. A temporary shelter was built around the core ovens and a new building was constructed around and over the destroyed area. The offices were temporarily located at the Roth Hotel and later moved to the V.F.W. Building at 201 Kettle Moraine Drive, S. where they are still located.

The Slinger Foundry Co. has always made gray iron castings basically used in engines. In the late 40's the company began working on a process for making cast iron cylinder sleeve liners. This business grew to the proportions that all outboard motors were using "Slinger Cylinder Sleeves" and many of the air-cooled engines also were using "Slinger" sleeves. More recently the company has developed a new process, known as "Ribondex" Cylinder Sleeves. This process is patented not only in the United States, but in several foreign countries. The company maintains a complete laboratory so that accurate analyses of their castings may be maintained at all times.

Many Slinger residents have been associated with the Slinger Foundry Company since its inception in 1944 and the company will be having a party to honor their 25-year members. Approximately one hundred people are employed in the Slinger Foundry Company operation and all of these come from Slinger and the surrounding area.

The officers of the Slinger Foundry Company are M. O. Holtan, president and treasurer; W. J. Holtan, executive vice president and secretary; Fred A Grover, vice president; and James T. Leisk, vice president. The management team consists of the above named officers, as well as Jerome Hetzel, superintendent; Elmer Loos, foreman melting and sand; Bernhardt Schaper, foreman core room; and Ed Hurula, foundry foreman and production control.



L. to R. M. O. Holtan and W. J. Holtan Officers of Slinger Foundry Co., Inc.



# CONGRATULATIONS TO SLINGER'S 100th BIRTHDAY



SLINGER SPEEDWAY, SLINGER, WIS.

**Slinger Speedway** Roland J. Heder,  
Owner

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SLINGER, WISCONSIN 53086

A stylized illustration of a race car with the number 57 on its side, driving on a track. The car is shown in motion, with motion lines behind it. The track is depicted as a curved line with a checkered pattern at the end.