

COMMUNITY CHEST

FOLLOWING World War II there was widespread interest in the creation of an organization to take over the money raising activities for a large group of organizations who had previously put on individual fund raising drives. Such an organization could reach a greater number of people than the individual organizations, and thus the financial base of the fund raising was widened.

Neenah-Menasha organized their Community Chest on Thursday, June 26, 1947, at the St. Thomas Community Building. Officers elected at that meeting were:

S. F. Shattuck, President
J. Morgan Wheeler, 1st Vice-President
Mrs. J. F. Gillingham, 2nd Vice-President
Don Colburn, Secretary
J. Russell Ward, Treasurer

Six Directors were also elected and the following Committee Chairmen were selected:

Budget Committee—Henry J. Young
Admissions Committee—W. H. Swanson
Nominating Committee—John Pinkerton

A local War Fund Committee had \$1,870.00 which had been collected to perpetuate a veteran's office which was not being used, and this fund was turned over to the Chest.

The townships of Neenah and Menasha were included with the two cities for Chest activities. Eight organizations were approved for the first year's operation of the Chest: Y.W.C.A., Boy Scouts, Girl Scouts, Salvation Army, V.N.A., Boys' Brigade, Children's Service Society of Wisconsin, and the Neenah-Menasha Apostolate. The goal for this first fund drive was set at \$60,000, which was attained.

Officers for the year 1956-57 are:

Donald A. Snyder, President
Arthur Hedlund, 1st Vice-President
John H. Wilterding, 2nd Vice-President
Mrs. H. C. Sperka, Secretary
E. J. Schultheis, Treasurer
Donald C. Shepard, Jr., Campaign Chairman

Ten approved agencies: Boys' Brigade, Boy Scouts, Children's Service Society, Community Council, Girl Scouts, Neenah-Menasha Apostolate, Salvation Army, V.N.A., Y.W.C.A., Family Service. The Budget for 1957 is \$112,000.

Chest headquarters share office space with the Chamber of Commerce, 112 W. Wisconsin Avenue.

Compiled by Mrs. W. B. Bellack



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