

An artist is permitted to hold only one Affiliate Artist appointment at a time.

A Presenting Institution may, however, have more than one Affiliate Artist under contract simultaneously.

The Affiliate Artist program is presently limited to the performing arts and does not include writers, poets, painters, *et al.*

An Artist Advisory Panel, composed of thirteen distinguished representatives of the performing arts industry, advises on and assists in the selection of Affiliate Artists.

The Presenting Institution makes the final selection of an artist after consultation with the representatives of Affiliate Artists, Inc.

Year-round promotional attention is given by Affiliate Artists, Inc., to each appointment and to the artist's professional activities apart from his campus visits, thereby guaranteeing the continuous public identification of the Sponsor and the Presenting Institution, and reporting systematically the artist's career progress and achievements to the Sponsor and the Presenting Institution for their promotion.

An official coordinator is appointed by the Presenting Institution to work with the Affiliate Artist and the national staff of Affiliate Artists, Inc., in the preparation of schedules, publicity and all other matters pertaining to the successful operation of the appointment.

A promotional brochure, offering information about the artist's career, the objectives of the Affiliate Artist program, and the cultural education leadership of the Presenting Institution and the Sponsor, is provided by the Presenting Institution. This material is prepared in consultation with Affiliate Artists, Inc.

454

Any corporation, foundation or individual providing \$8,000 per year for three years may have the firm or family name formally identified with the appointment as its Sponsor.

Affiliate Artists, Inc., is a non-profit corporation able to receive tax-deductible contributions for underwriting Affiliate Artist appointments and national staff development needs. Persons interested in more information should write to 155 West 68th Street, Suite 23E, N.Y.C.

## **MUSEUM OF THE MEDIA**

The museum of the media is a recently chartered museum which has as its primary purpose "the conveying of information about the use of existing and imminent communications media." The New York Museum will be a headquarters and showcase for media exhibits; it will primarily be a 'museum suitcase' which can be taken anywhere in the world, including rural and ghetto areas in this country and underdeveloped countries abroad. The exhibits can be easily and inexpensively duplicated.

According to its director, the museum will also be concerned with research and development of new forms of communications media and the investigation of their uses and effects in our society.

The Museum publishes a bi-monthly newsletter — The Medion — which aims to provide a sounding board for professionals in the mixed-media field and give readers quick access to recent technological development in that area. Persons interested in more information about the museum or newsletter should write to The Museum of the Media, 1 Union Square West, New York, New York 10003.