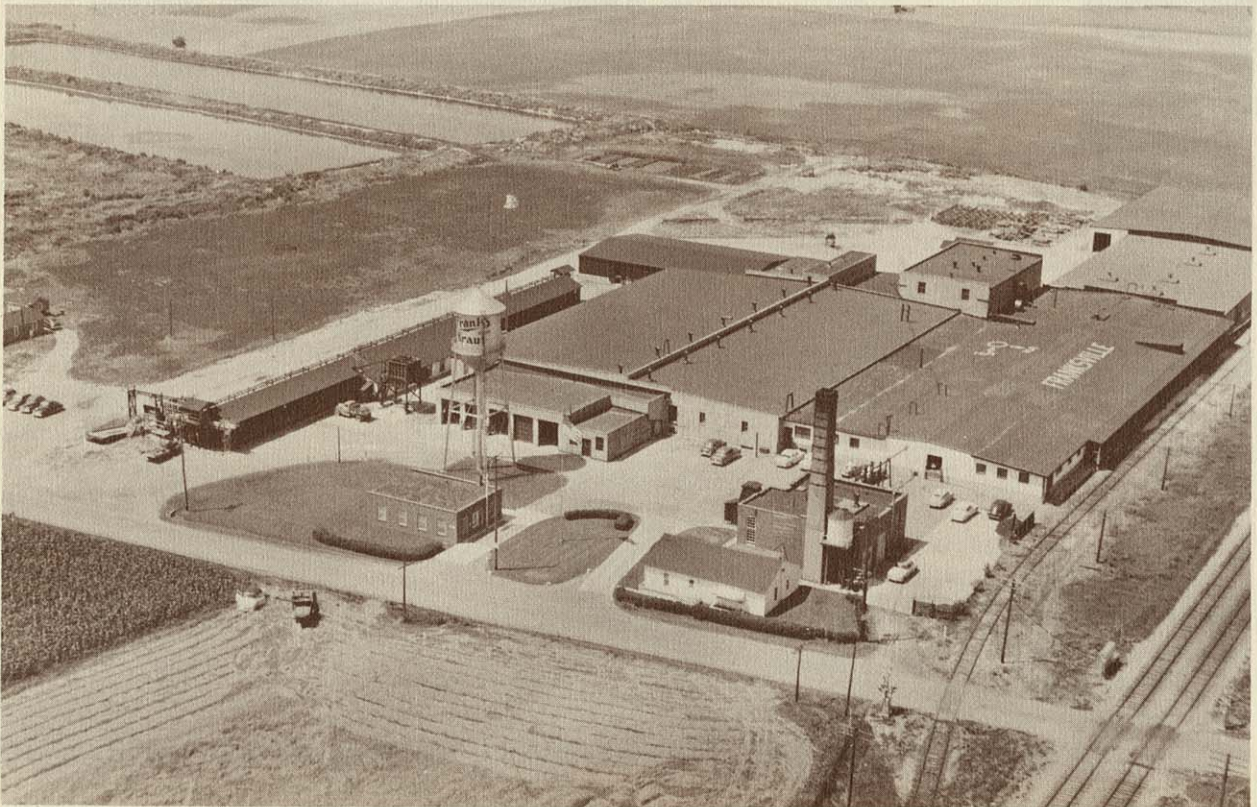


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*The Frank Pure Food Company*

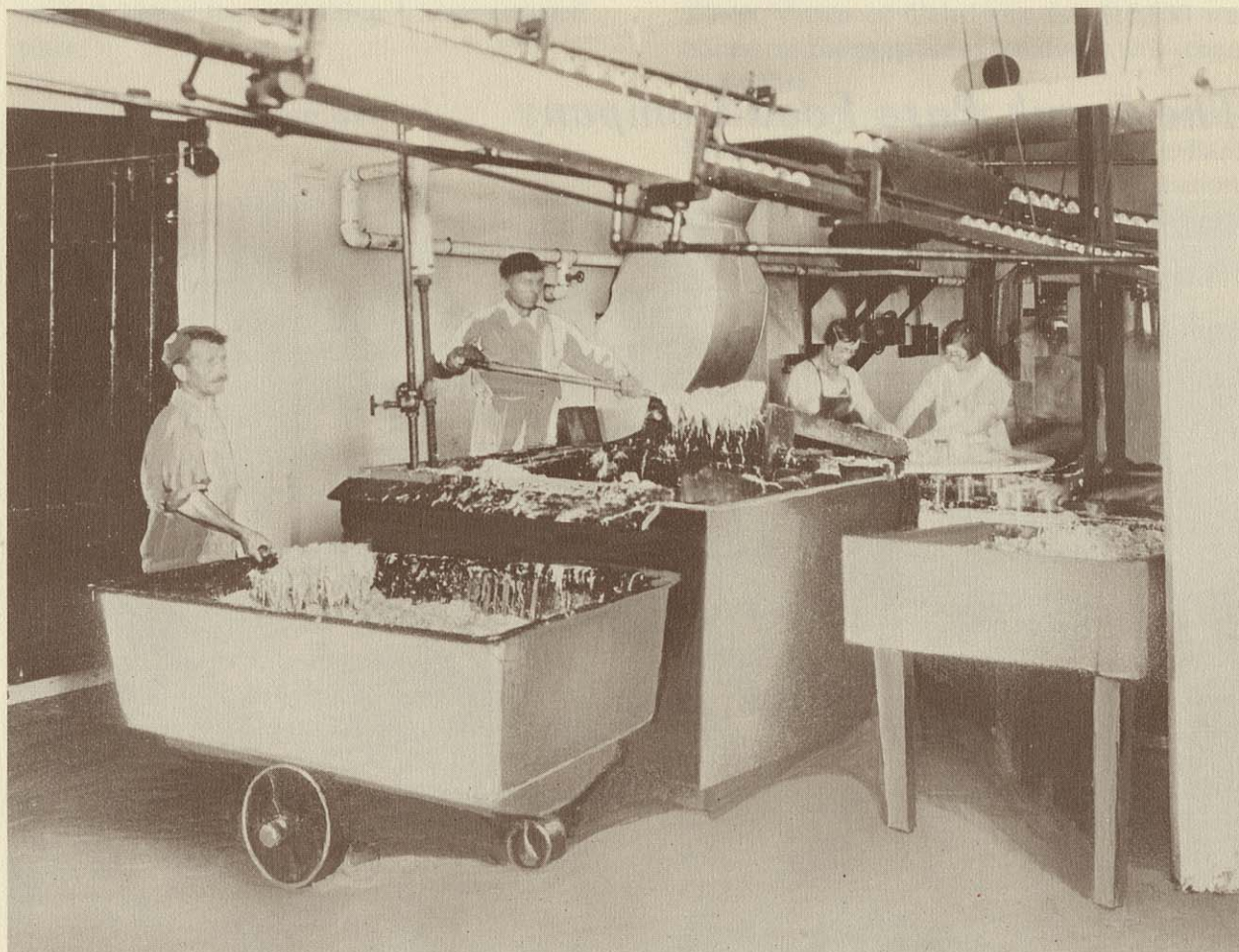




The Frank Pure Food Company was organized March 18, 1907. A plant was built at Franksville, Wisconsin shortly thereafter for the purpose of manufacturing bulk sauerkraut. The first canning line was installed in 1910. Expansion continued through the years that followed to the point where today (1975) the current Franksville operation has one of the largest kraut processing facilities in the country. In 1956 The Frank Pure Food Company purchased another kraut producing plant at Black Creek, Wisconsin. Both operations specialize in the production of Frank's Quality Kraut. Over these 68 years a reputation of good relations has prevailed with the farmers and farm community surrounding the Franksville area. Company employment as well as the employment on the cabbage growing farms of the area has helped to contribute to the growth of the community to its present status.

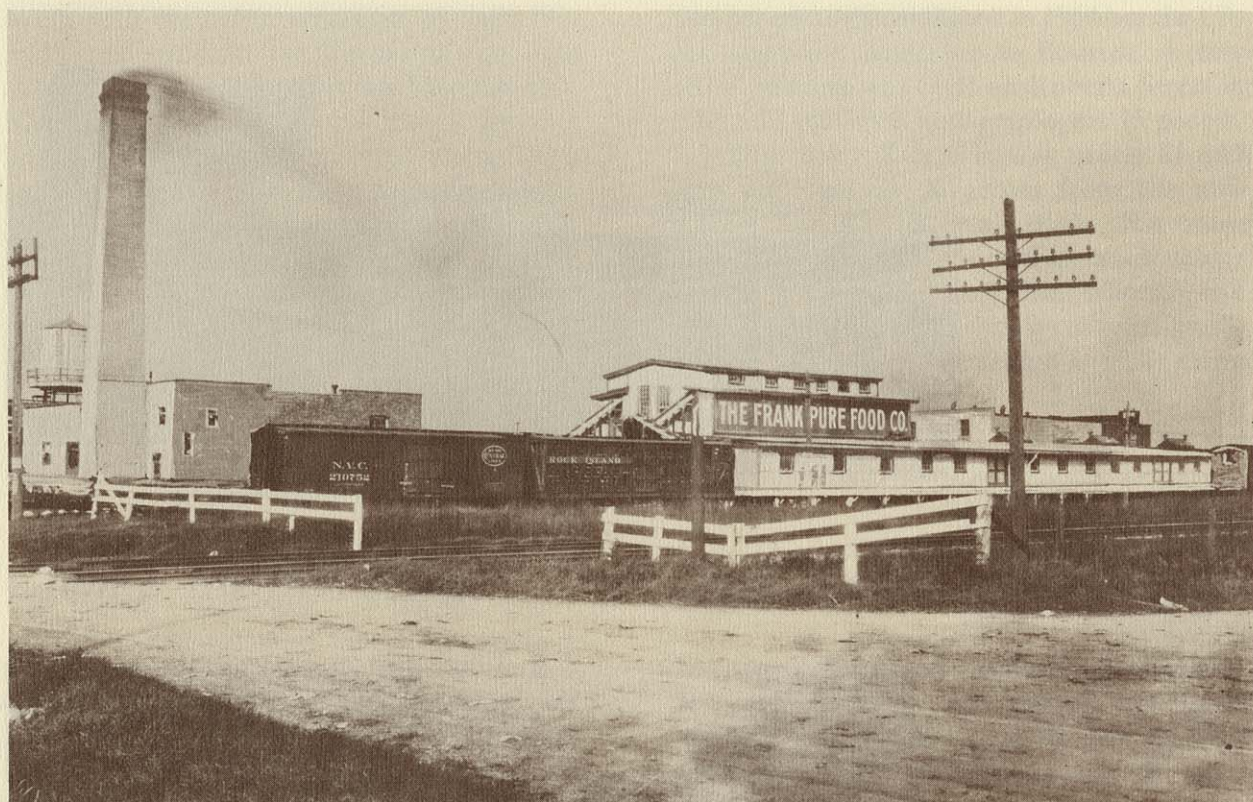


The original officers and directors included such names as A. L. Frank, Michael Frank, E. M. Oberndorfer, R. F. Oberndorfer, E. E. Frank, Nathan Frank and A. A. Frank. All of these people are deceased. Since then new familiar names associated with this enterprise were A. A. Huppert, D. B. Eisendrath, A. E. Slessman, and A. G. Henkel. In 1915 A. A. Huppert, was employed by the Frank Pure Food Company and in 1920 he became Gen-



Frank Pure Food Company canning room . . . taken in 1926.





FRANK PURE FOOD COMPANY . . . as viewed from across Kraut Road in 1926.

eral Manager and later President. The company was under his guidance until shortly before his death in 1967.

Mr. Arnold Huppert was assisted during most of his tenure by Mr. Henry Siefert acting as superintendent of the Franksville plant. Mr. Siefert started his employment with The Frank Pure Food Company shortly before World War I. After a few years absence, part of which time was spent in service during World War I, he returned to The Frank Pure Food Company and became superintendent. Mr. George Haigh became superintendent upon Siefert's retirement in 1962. Assisting Henry Siefert was his brother, Robert Siefert, who has been chief maintenance man for the Franksville plant, and is currently employed in this position. Another familiar name was Henry Orth. Henry started his employment at The Frank Pure Food Company in 1934. He first started as a truck driver and later became fieldman at the Franksville plant. His employment continued in this capacity until his

death in 1972. Since then the contacts with the farmers have been handled ably by William Fonk.

Current officers are D. B. Slessman, Board Chairman; E. R. Huppert, President & General Manager; C. L. Huppert, Vice-President & Sales Manager; and E. G. Sheriff, Secretary-Treasurer. Current directors are the above officers and D. B. Slessman, Jr.

Over the years several other items were introduced into the plant for production but due to adverse conditions, these items were discontinued. These included beets, pickles, spinach, snap beans, tomatoes, tomato juice and red cabbage. Reasons for their discontinuance included the tin conservation order during World War II, labor shortages and inconsistent crop yields. The years were good for cabbage growing and this proved to be the best direction for the company and farmers in the area.