Outlook Information—The outlook in agriculture was discussed at all of the Farm Institutes held in the county by specialists from the College of Agriculture and at other meetings by the county agent. Much interest was shown by rural people.

GENERAL ECONOMIC PROBLEMS RELATED TO AGRICULTURE

The county agent acted as chairman in organizing the Christian Rural Overseas Program again this year in the county. This is a program through which commodities are solicited from farm people on a community-wide basis and then turned over to established relief agencies and distributed to orphanages, institutions for the aged and ill and refugees in Asia and Europe. A county group headed by Reverend L. J. Larson, Wisconsin Rapids, helped in making a canvas of the county. The county agent and club agent are serving as secretary and treasurer, respectively, of this committee.

Rural Welfare—During the winter the county agent and club agent inaugurated a 4-H Hot Lunch Program in this county in which ten clubs with a total enrollment of 100 participated. The purpose of organizing these clubs in rural and graded schools during the winter months was to provide rural children with a noon meal which included something warm besides fruit, vegetables and milk. Monthly meetings were held to discuss proper eating habits and the importance of well balanced meals. One very noticeable result of this program was that less children were absent from school due to illness during these cold months.

Farm boys were encouraged to take vocational agricultural courses in high school and if they were interested in agriculture as a career encouragement was given to increase their knowledge in the subject by attending a school of higher learning. Four Farm Short Course
Scholarships were awarded by the Citizens' National Bank of Marshfield to deserving Wood County farm boys who were interested in attending this course offered at the University of Wisconsin. Those receiving scholarships were selected by an Extension Office Committee.

**MARKETING AND DISTRIBUTION**

**Dairy Products**—Much of the credit for the improvement in the quality of milk in Wood County must be given to the Wood County Milk Quality Improvement Association which was organized in this county about four years ago. Since that time this association has been very active in promoting better milk coming into the plants who are members of the organization.

This organization is run by the members who elect their own Board of Directors. This board is responsible for most of the work carried on, and they in turn elect their own officers. At present the officers are: William Bymers, Arpin; Jacob Hertel, Milladore; Leo Neitzel, Wisconsin Rapids.

To date 24 plants in Wood County are paying into this association five cents for every 1000 pounds of milk they take in at their plants. The Board of Directors hire two fieldmen to work in all plants belonging to the association. About every three weeks one of the fieldmen spend a day in the plant taking sediments, methylene blue and other tests to determine the quality of milk delivered to the plant by the farmers.

Farmers who fail to deliver a high grade of milk are called upon by the fieldmen who help them with any problems they might have in preventing them from producing quality milk. Reports on the quality of milk found each day by each fieldmen are sent to the State inspector in charge of the area. They are also given at the