A. Winnebago County Dairy Herd Improvement Cooperative Association

1. Three full time fieldmen
2. 224 Active Members
   - Standard: 66
   - Owner Samplers: 153
   - Owner Sampliers - Bi-Monthly: 3
   - Bi-Monthly: 2
3. Approximately 4500 head of cows are tested every month
4. Three full-time laboratory technicians
5. Work of the association fieldmen
   a. Supervising standard herds
   b. Collecting samples from owner-sampler herds
   c. Returning the records to the herd owners
   d. Help the herd owners with feeding, breeding, and herd management problems.
   e. Identify all calves born into the herd
   f. Keep breeding records
   g. Make herd analysis
   h. Aid the members in the sale and purchase of herd sires and cow replacements
6. Laboratory technicians spent full time in testing samples of milk and computing records. Complete office file is made of all herds tested in the association.
7. Miscellaneous activities of the association
   a. Publishing a bull sale list bi-monthly
   b. Publishing a monthly news letter to all the members of the association.
   c. Have established a news column in three county newspapers, which is issued bi-monthly.
   d. Have an educational booth at the county fair.
   e. One of the big jobs of the fieldman is helping herd owners select herd sires and sell sur plus bulls.
   f. The association fieldmen have aided in the sale of approximately 75 bulls during the last year.
8. The association bull calf project
   a. The Cooperative Testing Association has worked out a plan by which its pure bred owners give good pure bred bull calves at two months of age to 4-H club members for projects. The 4-H club member raises a calf to serviceable age, at which time the bull is sold. The breeder receives 1/3 and the 4-H member receives 2/3. Under this plan the association has given out nine calves.
9. Herd Health Plan
   a. The association sponsored a series of meetings with Dr. E. K. Beach on herd problems in the herd.
   b. As a result of these meetings, the association adopted a herd health sign which was used on the members' farms.
10. Feeds and Feeding
   a. The Cooperative Testing Association sponsored a series of meetings on feeds and feeding this last winter.
   b. Specialists
      (1) George Werner, College of Agriculture, who talked over feeding problems with the members.
      (2) R. W. Stumbo, Wisconsin Dairymen's Assn., discussed herd management with the members.
11. Bull Exchange
   a. During the year, the fieldmen of the association succeeded in making transfers of bulls from one herd to the other.
   b. Purpose - to keep alive the proven bulls being used in the association herds.

12. High Lights of the Association Year.
   a. The annual meeting held at Winnecoon attended by a large percentage of the members. The address of the meeting was given by J. J. Glover, Extension Dairyman.
   b. Association sponsored first all-association get-together in December of 1941. Approximately 400 members and their wives attended this meeting, at which time the Director of Extension at Madison, W. W. Clark, addressed the group. Other speakers were J. C. Thompson and E. E. Heizer.
   c. During the year, the cooperative testing association was visited by many individuals and groups outside the county, who came in to observe the organizing of this new type of testing association.
      (1) In July a delegation of twelve dairymen and the Chief of the Dairy Husbandry Dept. of Ohio State visited the association.
      (2) In the delegation was Professor Black, considered one of the outstanding dairy specialists of the United States.
      (3) The association was also visited by J. F. Kondrick, Chief of Dairy Husbandry, Washington; Floyd Johnson, Chief of Dairy Husbandry Dept., Iowa State College.
      (4) Other visitors to the association were from Brown, Polk, Dodge, Calumet, Rock, Waushara, Oconto, Marinette, Sheboygan, Manitowoc counties.

B. Winniabgo County DHIA No. 1
   1. One fieldman and 22 members
   2. Highlights of the No. 1 year
      a. Four serviceable bull sales
         (1) October - 12 bulls sold for an average of $98.96
         (2) February - 18 bulls sold for an average of $69.50
         (3) March - 19 bulls sold for an average of $72.50
         (4) October (1941) - 12 bulls sold for an average of $147.92

C. Quality Milk Program
   1. During 1941, the quality milk improvement program was introduced, and put into effect in Winniabgo County.
   2. This program entailed a large organization meeting.
   3. The set up was briefly as follows:
      a. There are two leaders selected in every school district in the county.
      b. These school district leaders attended a launching meeting at Winnecoon in July.
      c. At this launching meeting, the quality improvement program was explained by C. F. Kuehning, Chief of the Dairy Division, Department of Agriculture.
      d. At this launching meeting, the quality milk program was given the approval of the school district leaders.
      e. This was followed by two leadership training meetings for district leaders at which time the leaders were instructed on the quality milk program.
c. A meeting was held in every school house in the county.

f. The school district leaders explained the quality milk program to the people.

g. A total of 1511 people attended 56 meetings.

h. Since the introduction of the quality milk program in the county, every plant has gone under strict inspection. The state inspectors report that they have had better results and cooperation in Winnebago County than average.

D. Dairy Plant Operators Organization

1. To help in a better understanding between dairy plant operators in the county, a Dairy Plant Operators Association has been formed.

2. A guiding committee consisting of six dairy plant operators will work to perfect a plant operators program for next year.

E. Star of the Milky Way

1. Winnebago County again was honored in 1941, by having two of its great dairy cows selected as the outstanding cows of their breed.
   a. The Ayrshire cow owned by Arnold Furrhman, Dale
   b. The Guernsey cow owned by Fahrnwald Farms, Oshkosh.
   These cows were exhibited at the State Fair.

F. The Type and Production Class at the County Fair -- to emphasize the high quality of dairy cows that we have in Winnebago County -- was again offered this year.

1. Nineteen cows were entered in this class.

2. Four cows were classified as excellent.

G. Winnebago County was honored by having the Champion Guernsey bull in the State of Wisconsin. The bull was owned by Leon Becker of Omro.

H. District Guernsey Show at Hortonville

1. Thirteen head of Guernsey cattle were exhibited by Winnebago County Guernsey Breeders at the District Show at Hortonville.

I. Bull Testing Association

1. Three bull testing associations were maintained during the year.

J. Artificial Insemination

1. During 1941 the Agricultural Committee studied the advantages in the organization of an artificial insemination ring.

2. At the present time Winnebago County is in position to be served by two artificial insemination rings.
   a. At Waupaca
   b. At Shawano.