

PROSPECTUS.

The purposes of the Wisconsin Immigration and Development Association are:

- To co-operate, so far as may be practicable, with local industrial, commercial and advancement associations wherever such bodies have been organized in the state.

To gather from all available sources information bearing upon the state's agricultural and manufacturing industries, inclusive of statistics of production and estimates of natural resources, and by compiling, arranging and editing this material to enable the association and local bodies to work intelligently and to the best advantage for the advancement of the state.

This information may be secured from the census bureau, the state university, the state commissioner of labor and industrial statistics, the industrial, freight and passenger departments of the transportation lines, the secretary of state, the dairy and food commissioner, county and township officers and trade organizations.

To endeavor to secure the assistance of and enter into co-operation with the legislature and the administrative departments of the state for the spreading abroad of information relating to the industrial resources of Wisconsin.

To secure the aid of railroad and steamship lines in bringing new settlers and manufacturing industries into the state.

To furnish prospective immigrants such information as they may require concerning soil, climate, water, crops, markets, and to induce them to settle upon and develop our wild lands.

To furnish manufacturers seeking locations for factories all facts relating to raw materials, water powers, shipping facilities, freight rates, and markets that are required to enable them to appreciate the advantages offered by Wisconsin as a state of diversified industries.

To seek avenues through which literature designed to advertise the industrial advantages of the state may be carried to the people of other lands and other states who desire to better their condition.

To study the methods adopted by states that have had experience in advertising their resources and to adapt, revise and improve on their plans whenever possible.

To cultivate a spirit of co-operation and federation between the different branches of industry to the end that all may work together in harmony for the material advancement of Wisconsin.

