Wisconsin’s Dairy Future

The Wisconsin Dairymen’s Association is proud of the part it has played throughout the years in building the largest industry in the state—dairying. With the same vigorous leadership, it is continuing to work with and urge dairymen to keep better cows, to give them better care, to produce a better product, to test for production, to protect our market from fraudulent competition, to improve their marketing methods and trade outlets, all to the end of producing more profits, a sounder industry, and a building of better farm life.

With the same vision and foresight that inspired the seven wise men who founded the Wisconsin Dairymen’s Association in 1872, members of the organization in cooperation with the Rural Division of the State Board of Adult and Vocational Education and the instructors in agriculture, organized the Wisconsin Junior Dairymen’s Ass’n. This is composed of Junior Dairymen who are carrying on the herd improvement program in our high school departments of Vocational Agriculture.

We believe that members of the Wisconsin Dairymen’s Association have a responsibility to the Junior members. That responsibility is to see that we lend encouragement to them in their program of building better herds and to furnish them with the foundation stock to do the job. If we will do this, we will be adding stability to Wisconsin’s Dairying.

GEORGE T. MILLER
President, Wisconsin Dairymen’s Ass’n.