Although our present world conflict offers scores of problems and new situations, we as dairymen must ever strive toward our ultimate goal — the development and improvement of our herds. Our testing program must continue despite the critical labor situation. Testing, rigid culling, and careful selection is the only foundation upon which we can continue to build better herds.

As the leading member in the "front-line" of production, the dairy industry is making a worthy contribution in this world-wide battle. In this effort we must never substitute quantity for quality, if we are to retain our position as the world's leading dairy center. We must keep high standards in our industry at all times.

Food has proven to be as essential as guns and planes in winning the war, and our dairy cows are the best machines in the world for the manufacture of foods — milk and butter-fat, so important in the diet of our fighting men, the people at home and abroad.

Now is the best time "to put our house in order" in anticipation of the recession which is sure to follow in a few years after the close of the war. Dairymen who wisely reduce their farm debts and build better herds will be in a stronger position when prices are adjusted back to normal or below.

To the utmost of our ability we dairymen must follow the fine example of our boys in service. Victory is our business!