

PROGRAM

64th Annual Dairymen's Association Convention and Future Farmers and 4-H Dairy Club Congress

All Sessions in the Armory

Thursday, March 26

MORNING SESSION

Herbert Chapman, Blair, Presiding

- 9:30—*"Fun for Everyone!"* Pepmaster Jack Frost,
Junior Editor of Hoard's Dairyman
- 9:45—*"My High School Record Work"*
Gerhard Boss, Oshkosh, Future Farmer
- 10:00—*"4-H Dairy Club Work Helped Me Build a
Dairy Herd"*
Ben Bible, Pewaukee, 4-H Club Member
- 10:15—*"The 1000-Day Projects for 4-H Dairy
Club Member"* Verne V. Varney,
State 4-H Club Department, Madison
- 10:45—*"Future Farmer D. H. I. A."* L. M. Sasman,
Director Vocational Agriculture, Madison
- 11:15—*"Flying Fingers"*
Jackie Brown, Accordionist
- 11:25—*"W. D. A. and the Junior Dairymen"*
A. C. Thomson

NOON—Breed and Sectional Luncheons

AFTERNOON SESSION

Lester Stevens, Oconomowoc, Presiding

- 1:00—*"Melody Moments"*
Lima Center 4-H Club Orchestra
- 1:20—*"Welcome to Janesville"*
Henry Traxler, City Manager
- 1:30—*"The Dairy Farming Business of the Future"*
O. E. Reed, Chief of the Bureau of
Dairy Industry, Washington, D. C.
Discussion
- 2:30—*Audrey Medaris Dancers*
- 2:40—*"Making More Milk on Pasture"*
Prof. Wilber J. Fraser, University of Illinois
Discussion led by Bennett S. Bird,
Fond du Lac, and others

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Convention Visitors !

We invite you to make

The Meyers Hotel

(In the Heart of Janesville)

Your Headquarters

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be DINING at

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WISCONSIN

PROGRAM

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7:00—*Dairy Feast*

Toastmaster
Speaker

Dr. James S. Healy
James G. Hays,

Michigan State College

*"The Challenge of the Dairy Farm Home
Today"*

Mrs. Blanche Hedrick,
University of Wisconsin, Madison

Entertainment and fun for all

SPECIAL -- Dairy Cattle Breeding School

Conducted by Gordon E. Dickerson, Genetics Dept., University of Wisconsin, 8:30 to 9:30 a. m., 4:30 to 5:30 p. m.—Hotel Monterey. Admission by ticket only. Free.

Friday, March 27

MORNING SESSION

Hugh Hemmingway, Janesville, Presiding

9:15—*Hill Billy Band*

9:30—*"Cooperative Milk Marketing"*

L. A. Markham,
Director of the Pure Milk Association,
Janesville, Wisconsin

10:00—*"Successful Merchandising by the
Farmer Himself"*

Gavin McKerrow,
Gen'l Mgr. of the Golden Guernsey
Dairy Cooperative, Milwaukee, Wis.

10:30—*Milton College Quartette*

10:45—*"New Facts on Getting the Most Out of
Roughage"*

Prof. E. B. Hart,
Head of the Agricultural Chemistry Dept.,
University of Wisconsin, Madison

Discussion of feeding problems

AFTERNOON SESSION

Glen Vergeront, Madison, Presiding

1:15—*Entertainers Extraordinary*

Carl Mavis and Tony Zabel, Radio Artists

1:25—*"Uniting Under County Dairymen's
Associations"*

Fred Burhop
Port Washington, Wisconsin

Annual meeting, Business session, Election
of officers of the Wisconsin Dairymen's
Association

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