We need greater advancement in the selection, breeding, feeding and care of the dairy herd; greater advancement in the production of good, pure milk from healthy cows, and in the care-taking of the milk. We need greater advancement in the quality and particularly in the uniformity of dairy products throughout the state. We need greater advancement in establishing and maintaining a reputation and market for dairy products. We need greater advancement in the development of high-class dairymen. We need to make advancement in securing for ourselves larger profits, by reducing the cost of production to the lowest point, by the highest efficiency possible in the methods that are used. We need to catch and to hold and to be moved by the spirit of the twentieth century.

For this onward movement, let this association at this meet-ing, through the speakers who occupy this platform, and those who take part in discussion, give forth the command in tones of such clearness, force and persuasiveness as to be heard and obeyed everywhere throughout this great commonwealth. Dairymen of Wisconsin—Forward!

The following committee was appointed by the chairman to consider the suggestions made in the president’s address, viz:

Mr. A. J. Decker, Fond du Lac.
Mr. F. H. Scribner, Rosendale.
Mr. E. C. Jacobs, Menominie.

The Secretary: I happened to be thinking along some of the lines of the president’s address, and I took a little time to draft a resolution, and as the matter is up, I believe I will read these resolutions here:

Resolved, That the Wisconsin Dairymen’s Association, which for thirty-two years has been the recognized representative of the dairymen and dairy interests of the state, and as such, for many years has received annual appropriations from the legislature (for two years past, four thousand dollars annually) to enable it to carry on its work of instruction and inspection, demands, as of right, that all imitations of and substitutes for dairy products
shall be put upon the market under appropriate names, free from incorrect or misleading appellations or markings, and in such manner and form that purchasers and consumers may readily distinguish and recognize them as imitations or substitutes; and they especially protest at this time, that renovated, clarified and rechurned butter cannot with any propriety be denominated process butter, as though it was freshly made by some new and improved process, and should not be permitted to assume that or any other name or designation that does not clearly and unmistakably indicate its origin and character, and differentiate it from the regular product of creameries and dairies.

Resolved, That this Association unreservedly approves the legislation of Congress, and the regulations prescribed by the Secretary of Agriculture, relating to the manufacture and sale of renovated butter, as being just and right, conducive to commercial integrity, and in restraint of deceit and false pretenses. Every attempt to secure a modification of this legislation and the regulations for its enforcement, by the manufacturers of and dealers in renovated butter, is tantamount to an admission of a desire to deceive and thereby defraud the public.

On motion of Secretary Burchard, duly seconded, the resolutions were unanimously adopted.

A FOND DU LAC COUNTY COW CENSUS AND ITS LESSONS.

C. P. Goodrich, Fort Atkinson.

Mr. President, Ladies and Gentlemen: I want to say to you to start with that I am feeling good, and I have a particular reason for feeling good for the last five days. A good many of you will remember that last year at Menomonie I presented results on a cow census that I took there. You will remember that a summary of my work was published in a paper that was scattered all through the audience. The owner of each herd was designated