A BIT OF HISTORY AND A GLIMPSE INTO THE FUTURE

In the year 1905 Wisconsin factories produced 110,000,000 lbs. of cheese. During the four years following, the production increased thirty-two per cent, making the output of cheese 145,000,000 lbs. for the year 1909.

In 1914, Hon. J. Q. Emery, then dairy and food commissioner, from the best information at his command estimated that Wisconsin factories turned out 189,000,000 lbs. of cheese during the year 1913.

Considering the continued rapid growth of this industry it is not unreasonable to assume that the output of Wisconsin cheese for 1915 will approximate 200,000,000 lbs., which is well in excess of half the cheese made in the United States.

FUTURE POSSIBILITIES.

Wisconsin’s cows, with fair treatment and more intelligent feeding, would easily yield fifty per cent more milk than they now do.

The big majority of our dairy farms can conveniently support bigger herds of cows than they now carry.

In the north half of our state a vast domain comprising millions of acres of fertile land is being gradually converted into dairy farms.

The rapidly increasing population of the United States will insure a good demand for all of our cheese.

How important it is that this great industry, with its wonderful possibilities, be better safe-guarded than at the present time.

A DRAWBACK.

Among cheese factory operators there has been no prescribed standard of factory management. Numerous factories have been well managed, but a large percentage of them have, in some respects, been indifferently managed, and there have always been scores of them in such lamentable condition as to constitute bad advertising for the industry. Apprentices in those mismanaged factories have received the wrong kind of training.

For the sake of the industry, present and future, we cannot afford unsightly, unclean, bad smelling factories.

The significance of such regulations and other valuable information so displayed, as an instrument for placing factories on a high plane of sanitation and attractiveness, must appeal to all who are familiar with past and present conditions.

May we not confidently expect that this licensing act will prove the greatest blessing the Wisconsin dairy industry has experienced since the establishment of dairy inspection ten years ago!

Wisconsin Dairy and Food Commission,
R. L. ADERHOLD,
Assistant Commissioner.