The Chairman: We will now hear the report of our treasurer, Mr. S. B. Cook.

Treasurer's Report.

S. B. Cook, Bloomer, Wisconsin.

Mr. President, Members of the Wisconsin Buttermakers' Association:

Before reading my report a few words of explanation may not come amiss. Last year, owing to the fact that we paid to the Wisconsin Protective Association $650.00 we ran our general funds very short, so short that we were compelled to hold some of our bills over and pay them this last year; consequently we have paid for two years' reports this year and were compelled to use some of our premium fund until we received our appropriation of $600.00 from the state. Nevertheless, we have practically all our bills paid and have a small balance in the general fund, and thanks to the good will of the trade and our secretary's hard work, we have a large list of advertisements which I hope will put us in good shape for another year.

Bloomer, Wis., Jan. 31, 1911.

Balance reported at Fond du Lac meeting .................. $ 964.16
Received from advertising, etc. .......................... 1369.78
Received on 1910 premium fund ............................ 360.00

Total received .................................................. $2693.94
Paid out on orders issued by the secretary and countersigned
  by the president ........................................... $2548.07
Leaving balance in general fund ............................ 145.87

$2693.94

Balance in general fund ................................... $ 145.87
Balance on butter sales ................................... 569.84

Total balance on hand to date .............................. $ 715.71
Member: As Mr. Grell, one of the executive committee, is absent, Mr. Cornish, Mr. Moore and I went over the treasurer's report tonight and found it correct. We checked the treasurer's report over with that of the secretary.

On motion, duly seconded and carried, report of the treasurer was adopted as read.

The Chairman: The next in order will be report of our secretary, Mr. G. H. Benkendorf.

Secretary's Report.

Mr. G. H. Benkendorf, Madison, Wis.

Mr. Chairman and Gentlemen of the Convention:

Before submitting this report I want to say a few words. I find myself in a similar position to a general in a battle. A general in a battle gets the blame if the battle is lost and he gets all the credit if the victory is won. As a matter of fact it is the men who do the work. The secretary of this association does a good deal of work. He gets all the blame if the convention is a failure and he gets the credit if it is a success, while as a matter of fact the convention never is a success unless he has the hearty support of the various forces in the state. For my part, I cannot thank the various officials of the state, nor the press and particularly the city of LaCrosse too much, because they certainly have done everything they possibly can to make this convention a success. The press have advertised it extensively, the trade has supported the association by donating money to the premium fund and also by advertising very liberally in our convention program. The city of LaCrosse extended a very cordial welcome to me as soon as I came here. Mr. Utermoehl said, "How soon do you want the money? We have it ready for you." That's a pretty good welcome to receive from a city. Beside this, the city of LaCrosse sent circulars to every but-