

# MILWAUKEE MILK PRODUCER

"By Farmers

MILWAUKEE CO-OPERATIVE MILK PRODUCERS

For Farmers"

Volume 12

COLLEGE OF AGRICULTURE

SEPTEMBER, 1939

Number 6

UNIVERSITY OF WISCONSIN

## SEPTEMBER FLUID PRICES \$2.40

August composite price up from six to twelve cents.

No change having been made since the State Order was issued on August 6, fluid milk price will be \$2.40 per hundred pounds for this month.

Dairy markets generally have shown improvement. Skim milk products have advanced to a point that makes their manufacture profitable. Butter which was below 24 cents since June 16, was quoted at 24 cents on the last day of August.

High production plus draggy retail sales kept the composite price down in spite of very good sales at the State Fair. The increase of seven cents in the manufactured price over July accounted for close to a four cents advance in the composite price.

### BABY CONTEST WINNERS

Following are the winners of the Baby Contest held in conjunction with your tenth annual picnic.

In the six months to one and one-half year class, Eileen Fitzgerald, daughter of Mr. and Mrs. D. V. Fitzgerald, Wauwatosa, won first, a \$5.00 certificate of the Hales Corners State Bank, Hales Corners; Elizabeth Schlicher, daughter of Mr. and Mrs. Walter Schlicher, Hartland, won second, a \$3.00 certificate of

(Continued on page 5)

### PICNIC PRIZES!

#### IS YOUR NAME HERE?

100 pounds Red Cross Egg Mash (20%), Mayr's Seed and Feed Co., Milwaukee—each: Ray Jungbluth, Waukesha; Kenneth Egan, Waukesha; Judy Kavenmeier, West Allis; Al. Clarey, Sussex, and C. L. Wand-snider, Wauwatosa. 1 Brace and Bit, Neis-Brecht Co., West Allis—Ralph Heaton, West Allis, Route 4. One Grease Job, Black Eagle Oil Co., West Allis—Ruth Box, Mukwonago. 25 pounds Roundy Flour, Pahles Market, West Allis—Mrs. H. Omann, Merton.

\$1.00 in Trade, Staples & Noe, 8200 W. National Ave., West Allis—Mrs. Al. Hauser, Hales Corners. 2 gal. Super-Lub. Oil, Trackage Service Sta., 8334 W. National Ave., West Allis—Stanley Dorobkowski, Mukwonago. 1/2 Ton Coal, Cities Fuel & Supply Co., West Allis—Alfred Kneese, Hales Corners. \$5.00 Merchandise Coupon, Wilbur Lumber Co., West Allis—H. Duffahl, Sta. R., Milwaukee. 1 Back Rest Cushion, Holz Motor Co., Hales Corners—Edwin Hause, Waukesha, R. 4.

1 Box Bath Powder, A. J. Getz, Hales Corners—Lenore Marron, Grafton. 100 pounds Vitality Egg Mash, Schmidt Bros., Hales Corners—Herbert Schultz, Saukville. 1 sausage, Meier's Meat Market, Hales

Corners—Frieda Barnett, West Allis, R. 4. 5 qts. Oil, Motor Service Co., Hales Corners—Mrs. Henry Kenter, So. Milwaukee. 3 cans Ultra Penn Motor Oil, Meyers Shell Service, Hales Corners—Mary Mulder, West Allis, R. 4. 1 Casserole, J. F. Herda, St. Martins—John Zarling, Cedarburg.

1 five tined fork, Jake Hagemann, Caledonia—Lester Hochlitt, Hales Corners. 1 Milk stool, Mitchell Mfg. Co., West Allis—each: Otto Meissner, Hales Corners; Ralph Lingelbach, Pewaukee. 1 quality milk kit, B. K. Laboratories, New York—each: Isabel Meyers, Hales Corners; Mrs. W. Hinz, Sussex; Rose Keske, Hales Corners; Patricia Perry, Nashotah; Arnold Krempel, Waukesha; Elmer Schmidt, Hales Corners. Kohler Swing Kitchen Faucet, Thomas Welch & Sons, Hales Corners—Roger Papp, So. Milwaukee, R. 1.

4 bags Charcoal Briquettes, Hales Corners Lumber & Fuel Co.—Gladys Mierow, Waukesha, R. 5. 1 exhaust deflator, Bosch Garage, Durham Hill—Elmer Martin, Hales Corners. 1 Barn Broom, "Kibbees" Market, Wind Lake—H. Duffahl, Sta. J, Milwaukee. 2 lbs. Hills Bros. Coffee, Hogensens Store, Wind Lake—Louis Kerler, West Allis, R. 4. 1 lb. Royal Blue Coffee, Bryant's Store, Waterford—Grace Holtz, R. 2, Hales

(Continued on page 3)

### AUGUST PRICES

GRIDLEY DAIRY CO.			LAYTON PARK DAIRY			LUICK DAIRY CO.			FOX DAIRY CO.		
Aug. 1-6, 1939			Aug. 1-6, 1939			Aug. 1-6, 1939			Aug. 1-6, 1939		
Perct.	Price		Perct.	Price		Perct.	Price		Perct.	Price	
Fluid . . . . .	8.60	\$2.10	Fluid . . . . .	8.65	\$2.10	Fluid . . . . .	8.68	\$2.10	Fluid . . . . .	9.93	\$2.10
Out. Relief. .54	1.87		Out. Relief. .73	1.87		Out. Relief. .67	1.87		Out. Relief. .11	1.87	
Aug. 7-31, 1939			Aug. 7-31, 1939			Aug. 7-31, 1939			Aug. 7-31, 1939		
Fluid . . . . .	85.41	\$2.40	Fluid . . . . .	36.05	\$2.40	Fluid . . . . .	35.57	\$2.40	Fluid . . . . .	41.35	\$2.40
Out. Relief. 2.27	2.17		Out. Relief. 3.06	2.17		Out. Relief. 2.73	2.17		Out. Relief. .47	2.17	
Aug. 1-31, 1939			Aug. 1-31, 1939			Aug. 1-31, 1939			Aug. 1-31, 1939		
Cream . . . . .	13.93	\$1.18	Cream . . . . .	7.06	\$1.18	Cream . . . . .	12.93	\$1.18	Cream . . . . .	16.80	\$1.18
Manuf'd . . . . .	39.25	.93	Manuf'd . . . . .	44.45	.93	Manuf'd . . . . .	39.42	.93	Manuf'd . . . . .	31.34	.93
Composite price . . .	1.61		Composite price . . .	1.61		Composite price . . .	1.62		Composite price . . .	1.70	
BLOCHOWIAK DAIRY			TRAPP'S DAIRY CO.			SUNSHINE DAIRY CO.			EMMER BROS.		
Aug. 1-6, 1939			Aug. 1-6, 1939			Aug. 1-6, 1939			Aug. 1-6, 1939		
Perct.	Price		Perct.	Price		Perct.	Price		Perct.	Price	
Fluid . . . . .	10.12	\$2.10	Fluid . . . . .	11.98	\$2.10	Fluid . . . . .	7.84	\$2.10	Fluid . . . . .	11.25	\$2.10
Out. Relief. 1.07	1.87		Out. Relief. .83	1.87		Out. Relief. .78	1.87		Fluid . . . . .	45.36	\$2.40
Aug. 7-31, 1939			Aug. 7-31, 1939			Aug. 7-31, 1939			Aug. 7-31, 1939		
Fluid . . . . .	41.25	\$2.40	Fluid . . . . .	49.76	\$2.40	Fluid . . . . .	34.19	\$2.40	Fluid . . . . .	45.36	\$2.40
Out. Relief. 4.66	2.17		Out. Relief. 1.22	2.17		Out. Relief. 1.28	2.17		Aug. 1-31, 1939		
Aug. 1-31, 1939			Aug. 1-31, 1939			Aug. 1-31, 1939			Aug. 1-31, 1939		
Cream . . . . .	6.50	\$1.18	Cream . . . . .	17.19	\$1.18	Cream . . . . .	12.21	\$1.18	Cream . . . . .	7.84	\$1.18
Manuf'd . . . . .	36.40	.93	Manuf'd . . . . .	19.02	.93	Manuf'd . . . . .	43.70	.93	Manuf'd . . . . .	35.55	.93
Composite price . . .	1.73		Composite price . . .	1.85		Composite price . . .	1.58		Composite price . . .	1.75	

## MILWAUKEE MILK PRODUCER

Owned and Published by  
THE MILWAUKEE CO-OPERATIVE  
MILK PRODUCERS  
CHARLES F. DINEEN, Editor  
1633 N. Thirteenth St.

Phone Marq. 4432 MILWAUKEE, WIS.

VOL. 12 SEPTEMBER, 1939 No. 6

BOARD OF DIRECTORS  
ELWARD A. HARTUNG, President, Sta. D, R. 2, Box 626, Milwaukee.  
GEO. W. DROUGHT, Vice-President, Route 2, Caledonia.  
WM. KERLER, Treasurer, R. 5, West Allis.  
CHARLES DINEEN, Secretary, Cedarburg.  
A. C. KIECKHAFFER, R. 2, Thiensville.  
FRED KLUSSENDORF, Waukesha, R. 5, Box 495.  
ED. SCHMIDT, R. 7, Wauwatosa.  
CHAS. E. MILLER, R. 1, Box 104, So. Milwaukee.  
PAUL BARTELT, Jackson.  
AMBROSE WIEDMEYER, Jr., Richfield.  
CHESTER FLETCHER, R. 3, Waukesha.  
WM. WEBER, Merton.

Entered as second-class matter at the Post Office at Milwaukee, Wis., May 1, 1928.

Subscription .....\$1.00 Per Year

### AUGUST COMPOSITE PRICE

The composite price for August might be expected to exceed the July composite price to a greater degree with a seven-cent gain in manufactured price and a 30-cent raise in fluid milk for the last 25 days. Seven-cent raise in manufactured skim milk products hiked the composite price nearly four cents. The rest of the increase which averaged about 14 cents, being due to the fluid price increase.

Heavy production of milk and some loss in sales which threw more into the manufactured class helped keep the composite price down. Production seems to average about 35 pounds per day per farm higher than August, 1938, and, of course, sales were not too good.

### A SPLENDID PICNIC

Good people, good weather, a real rural picnic grounds with good music and interesting games and contests made your Tenth Annual Picnic an outstanding success. A happy crowd bent on enjoying a nice day filled Kerler's Grove and stayed until the three hundred prizes were distributed.

Elsewhere is listed the names of the lucky winners, also the names of your good friends who donated the prizes.

Speaking of the latter, it is suggested that if at all possible you patronize the people who donate such fine prizes for your annual picnic.

### OUR SEASONAL SUGGESTION

Contact the white washer if you hire one, to do your barn job. Later on he may be very busy and you may have trouble getting the job done in good season.

### GOOD STATE FAIR

The State Fair excelled previous ones in most every department. Livestock taxed the capacity of the buildings. The whole show reflected good management and good teamwork on the part of the entire State Fair personnel.

Perhaps a better location could be found in the Industrial building for the state dairy bar. Placed back along the west wall it is rather hard to find. Milk ought to be on sale in the coliseum and also in the Grandstand, preferably by the state or some other non-profit organization.

### DEPARTMENT OF AGRICULTURE PLEASED WITH ITS DAIRY BUFFET

The popularity of Wisconsin dairy products was demonstrated through record sales made at the dairy bakery, dairy store, and dairy buffet of the 1939 Wisconsin State Fair, the state department of agriculture announced August 30.

Crowded beyond capacity, the dairy buffet served an average of more than 2,500 customers each day of the nine-day fair, according to L. G. Kuenning, superintendent of the dairy building. On each of three consecutive days more than 3,000 customers were served, establishing an all-time record.

In the manufacture of bakery goods, the dairy bakery used almost \$1,000 worth of dairy products. To meet the demand of state fair visitors for baked goods featuring dairy products the bakery used a total of 700 pounds of butter, 470 gallons of cream, 2,100 dozen eggs, 300 gallons of milk and 215 pounds of cottage cheese. Approximately 420 pounds of Wisconsin cherries also were used.

An estimated 6,100 pounds of cheese were sold at the cheese store. The largest sales were in Swiss and aged American cheese.

The dairy buffet and cheese store were operated by the state department of agriculture while the dairy bakery was operated by the department and the Wisconsin Bakers' Association, Inc.

### IT'S A POOR JOKE

When some woman blushes with embarrassment.

When some heart carries away an ache.

When something sacred is made to appear common.

When a little child is brought to tears.

When everyone can't join in the laughter.

### PICNIC CONTEST PRIZE WINNERS

Foot races for girls—Mary Kraemer, Audrey Schultz, Mildred Marie Seegers, Irene Florians, Mary Heinz, Alice Kowalskis, Grace Zimmer, Dolores Phillips, Geraldine Sweitzer, Betty Schmitz and Walburga Pinschinger.

Foot races for boys—Bobby Rieger, Blayne Fryda, Carl Rothe, David Lesterbecky, Andrew Casper, Tommy Moschetz, Junior Box, Jim Weber, Edward Des Jardin, LeRoy Lingelbach, Harvey Kasten, Martin Weber.

Balloon blowing contest for girls—Mary Alice Schneider, June Spredemann, Joyce Miller.

Balloon blowing contest for boys—James Maxwell, Fred Miller, Roman Florians.

Wheelbarrow race for boys—George Maas and Roger Krempel; Jim Weber and Bob Weber.

Shoe scramble for girls—Betty Jane Roeber, Colleen Strehlow, Mildred Schultz, Helen Seegers.

Three-legged race for boys—Bob Goff, Ralph Logan, Arthur Albers, Lloyd Logan.

Ball throwing—Anna Dorobkowski, Marian Struck, Geraldine Schmidt, Betty Jane Maxwell.

Ball throwing—Luke Loomis, Jos. Snyder.

Race for stout ladies—Mrs. J. Maxwell, Mrs. A. Albers, Mrs. H. Breuer.

Race for stout men—Harry Baerwald, G. Bohmann.

### Girls' Ball Game

In a very exciting softball game, the Hartland girls defeated the Menomonee Falls girls' team 7 to 6.

A very interesting contest conducted at your picnic this year was a "HAM N' EGG" contest conducted by Mr. Fletcher. The object of this contest was to have the contestants repeat a sentence given them by Mr. Fletcher in any way they pleased, just so it was different.

The following won this contest: First, Merlin and Viola Kirchhofer, Fredonia; second, Mr. and Mrs. Ruben Fiedler, Union Grove; third, Mr. and Mrs. Louis Phillips, Cedarburg; and fourth, Mr. and Mrs. John Lenartz, Cedarburg. The prizes were as follows: \$5.00 Thiensville State Bank; \$3.00 Pewaukee State Bank; \$2.50 Waterford Bank; and \$2.00 Franksville Sta



## PICNIC PRIZES! IS YOUR NAME HERE?

(Continued from page 1)

Corners. Body Polish and Wax. Hansen's Garage, Waterford—Mrs. F. Borchardt, Sta. F., R. 3, Milwaukee. 5 qts. Lubrite, Graf's Garage, Waterford—W. Pischinger, Waukesha.

50 lbs. Pillsbury's Best Flour, Waterford Mills, Waterford—Raymond Miller, So. Milwaukee, R. 1. 1 can Monarch Coffee, Kortendick's Market, Waterford—Chris Pichardt, Wauwatosa. 1 Barn Broom, A. Engel Implements, Waterford—Mrs. Ralph Raddenbach, Pewaukee; 1 can Sherman Williams Paint, Wilbur Lumber Co., Waterford—Donald Mierow, Waukesha. 5 lbs. Grease, Edwards Service Sta., Rochester—Mrs. Otto Stefan, Sr., Sussex. 1 can Kwik-Kil Fly Spray, Martin & Rindt, Prospect—each: Aurelia Lennartz, Cedarburg; Walter Hargrave, Waukesha, Route 2.

100 lbs. Red Cross Egg Mash (20%)—each: Walter Schrubbe, Pewaukee; Grace Ludwig, Hales Corners; Mrs. Lester Krahn, Germantown; Mrs. Frieda Keske, Hales Corners; Wm. Kasten, Cedarburg. 2 gal. Wadham's Oil, Paul Rindt's Service Station, Prospect—Ed. Helm, Germantown. 2 gal. Road Bross Oil, J. E. Elger General Store, Prospect—Walter Hennrich, Hales Corners. 1 Trouble Lamp and Cord, Wm. Puetzer, Hardware, New Berlin—Jim Fletcher, Waukesha, R. 3.

5 cans Natural Malted Milk, The Borden Co., Waukesha—each: Dorothy Fletcher, Waukesha, R. 3; Edw. Schablow, Waukesha, R. 4; Wm. Schmitt, Rockfield. 6 cans Valco Oil, Valley View Oil Co., Waukesha—each: Wm. Liesener, Rockfield; Wm. Hardt, Jackson; Mrs. H. J. Schmitt, Sta. D., R. 2, Milwaukee, and Herman Mueller, Sta. F., R. 3, Milwaukee. New-Way Noodle Maker, McCoy's Dept. Store, Waukesha—H. Bahmann, West Allis. 1 qt. car wax, "Stuempfigs" Paint and Varnish, Waukesha—Floyd Endlich, Rockfield.

25 lbs. Roundy's Flour, Adashek & Parks, Waukesha—John Ernst, Thiensville. 1 mdse. Coupon, Enterprise Dept. Store, Waukesha—Mathilde Bosch, Hales Corners. 25 lbs. Herd Tonic, Dr. David D. Roberts, Waukesha—Foye Superneau, Waukesha, R. 3. 1 can Hello Neighbor Oil—Dorothy Schilz. 2 boxes Ray Nip, Guthrie Feed Store, Waukesha—Harry Dorobkowski, R. 2, Muskego, R. 2. 1 Can Topp Fly Spray, W. A. Connell, Implement Co., Waukesha—Fred Martin, Sta. D., R. 2, Milwaukee. 5 qts. Diamond Oil, Emerson Oil Co., Waukesha—Donald Dohman, Pewaukee, R. 2.

25 lb. Bag Silk Finish Flour, J. L. Davies & Sons, Waukesha—each: G. B. Bahmann, West Allis; Elmer Schweitzer, Hales Corners. 1 rose trellis, Parmentier & Abell Lbr. Co., Waukesha—each: Mrs. John Roskopf, Rockfield; Mrs. John Kratz, Germantown.

5 gallon roof coating, Wilbur Lumber Co., Waukesha—Nick Acker, Hales Corners. 1 case beer, Weber Brewery, Waukesha—George Urban, Cedarburg. 25 lbs. Big Jo Flour, H. E. Beckmann, Merton—Emil Meyer, Hales Corners. 1 pail and dipper, Theo. H. Bies, Hardware, Merton—Mrs. Theodore Wilde, Thiensville. 1 summer sausage, Beckman & Ebert, Merton—Gilmore Albrecht, Mukwonago. One 5 lb. Pail Grease, C. Sprung and Sons, Merton—John Roskopf, Rockfield. 1 case Baby Beets, Merton Canning Co.—Clarence Herda, Hales Corners.

1 yrs. Subscription, Hartland News, Hartland—Aileen Page, Sullivan. 6 lbs. Dutox, Grasselli Chemical Co., Milwaukee—each: J. Doody, Hales Corners; Alice Hauser; Mrs. Walter Ruehle, Waukesha; Billie Stemwell, Muskego; Mrs. Hy. Kroening, West Allis; Mrs. Otto Burhandt, Hales Corners. 1 strainer and dises, W. M. Sprinkman Co., Milwaukee—Milton Aulenbacher, Hubertus. Sanitary Milk Pail, Creamery Package Co., Chicago—Mrs. Oliver Wollmann, Hales Corners. 1 ash tray, H. H. West Co., Milwaukee. 1 Halter, Walsh Harness Co., Milwaukee—Gloria Meinel, Jefferson.

100 lbs. Red Cross Egg Mash (16%), Mayr's Seed and Feed Co., Milwaukee—each: Eva Lindemann, Caledonia, R. 2; Mrs. Wm. Boldt, Jr., Hales Corners; Mrs. Chas. Endlich, Rockfield; Kenneth Thode, Hales Corners; George Schleuter, Hales Corners. 1 ring mold, Gueder, Paeschke & Frey Co., Milwaukee—Nels Christopherson, North Lake. 3 bottles Acemoline, Acme Chemical Co., Milwaukee—each: Esther Hintz, West Allis; Mary J. Quentlin, So. Milwaukee; Paul Barthling, Thiensville. 1 box stationery, Olsen Publishing Co., Milwaukee—each: Wm. Reesman, Burlington; Mrs. G. Luebke, Hales Corners; Alb. Schmuell, Hartland; Selma Wilke, Milwaukee, Sta. D. 3 bottles Acemoline, Acme Chemical Co., Milwaukee—Walter Simon, R. 4. 1 bag Big Jo Flour, Wm. Steinmeyer Co., Milwaukee—Harold Schmidt, So. Milwaukee.

100 lbs. Red Cross Egg Mash (16%), Mayr's Seed and Feed Co., Milwaukee—each: Mrs. John Fisher, Jackson; Albert Kurth, Jackson; Mrs. John Heinz, West Allis; Barbara Dorn, Hartland; Mary Acker, West Allis. 2 lb. Beer Kaese, Milwaukee Cheese Co., Milwaukee—Ed.

Trapp, Pewaukee; Mrs. Geo. Leonhardt, Germantown; Michma Paepke, Hales Corners. 50 lbs. Binder Twine, J. J. Becker Implement Co., Menomonee Falls—Sandra Miller, So. Milwaukee. 1 gal. Shell Anti Freeze, Basts One Stop Station, Menomonee Falls—each: Wilbur Kannenberg, Jackson; Mrs. H. Thode, Hales Corners.

1 Extension Trouble Lamp, A. A. Schmidt, Menomonee Falls—Herbert Klug, Thiensville. 1 yr.'s Subscription, Menomonee Falls News, Menomonee Falls—Ray Papp, Caledonia. 5 lb. Boneless Picnic Ham, Brazy's Market, Menomonee Falls—Eleanor Roberts, Waukesha. Wahl Pen and Pencil Set, R. Hille & Son, Menomonee Falls—Mrs. Elmer Lindeman, Hales Corners. Bug-A-Boo Sprayer, Mobil Spot Brush, Mobil Wiping Cloth, Tavern Floor Wax, Tavern Paint Cleaner, Tavern Window Cleaner, Bug-A-Boo Garden Spray, Mobilwax, Tavern Floor Wax, Mobil Upperlube, Window Sprayer Complete, Tavern Motor Oil, Mobil Gloss, 5 qts. Gargoyle Mobiloil—Wadhams Oil Co., Milwaukee—each: Bertha Fletcher, Mukwonago; Mrs. Ed. Mathias, Union Grove; Lucille Casper, Waukesha, R. 4; Hilda Haas, Waukesha, R. 3; Mrs. H. Underberg, Mukwonago; Mrs. Roland Linck, Hales Corners; Elmer Scheets, Waukesha, R. 4; Mrs. Jacob Leonhardt, Germantown; Fred Borchardt, Milwaukee; Amanda Dexheimer, Nashotah; Ruth Kroening, West Allis; Frances Kau, West Allis. \$2.00 Merchandise Coupon, J. H. Gessert, Menomonee Falls—Philip Martin, Germantown. 1 Bug-A-Boo Moth Crystals and Meter, Wadhams Oil Co., Milwaukee—J. Rees, Brookfield. 1 box Tavern candles, Wadhams Oil Co., Milwaukee—each: Mrs. Ray Miller, So. Milwaukee; Waldemar Luft, Fredonia. Liquid Furniture Polish, Jacobson Lumber and Fuel Co., Menomonee Falls—Ben Kirchhofer, Fredonia. 1 bag Calf Meal, W. G. Slugg Feed Co., Menomonee Falls—Orville Schauer, Hartford.

1/2 case peas, Mammoth Spring Canning Co., Sussex; 1/2 case corn Mammoth Springs Canning Co., Sussex—Carl Buhrandt, Hales Corners. 1/2 ton Briquettes, Big Bend Lumber Co., Big Bend—George Hennes, Hubertus. 25 lb. bag King Midas Flour, Tess Corners Food Market, Tess Corners—Ray Guidinger, Sta. F., Milwaukee. 100 lbs. Square Deal Laying Mash, Feed Supplies, Inc., Milwaukee—each: Fred Mulder, West Allis; Wm. Becker, Sussex. 100 lbs. Square Deal Scratch Feed, Feed Supplies, Inc., Milwaukee—each: Mrs. A. Stephan, Richfield; Henry Underberg, Mukwonago. 50 lbs. Square Deal Calf Meal, Feed

(Continued on next page)

## Mr. Fletcher Says: . . .

Oftentimes in writing or talking about the marketing situation, we speak of some types of dealers as chisellers. This term, so often used in business today, generally is taken to mean that class of business man who through some subterfuge is able to either under-buy or under-sell his competitors creating demoralization in an industry.

In our fluid milk market, the real purpose of your organization is to obtain the greatest degree of stability possible, so that all producers on the market may share equally in the fluid sales. Naturally, if a distributor uses an unfair buying or selling plan so he may undersell his competitor, it is our purpose to bring him into line, if possible, for if he cannot be controlled, the market must crash to his level.

In our market, chisellers may be placed in four general classifications. The dealer who underpays his farmers, the one who undersells, the large producer distributor and the producer who sells at his own farm. They are named in the order of their importance.

The first type of chiseler is the most vicious of all, for if he underpays his farmers or does not pay at all, he not only demoralizes the market, but he is fundamentally dishonest. He takes the hardest-earned money a farmer has, and uses it, not only to crush those farmers, but to make any future market they may have weaker. Under milk control, technically, they do not exist, but as a matter of fact they have thrived under it.

The second type is a hard group to handle. They may pay their producers the ordered price, but may have been treating their labor the same as the first dealers treated their farmers. Whatever their methods may be, unless it be efficiency, sales lost to them create demoralization.

The third group have a peculiar view of the market. They buy no milk of any kind on the market, they are not controlled by any labor regulations, and are primarily interested in high retail prices. These high prices are mainly for their competitors, so they may go in and undersell them. They talk a great deal about farmers' needs, but they have no real farmer interests. To them, milk control of the present time is an absolute necessity.

The fourth group of farmers who produce their own milk and sell it at their own farms is of no great importance. They would be more fair to their fellow farmers if they would charge fair prices for their goods,

but their total in the aggregate is negligible.

Chisellers create a great many of your problems. They do not like to be exposed for it cramps their style, and because your organization has never been afraid to put the light of publicity on them they thoroughly dislike us—thank heavens.

## STATE FAIR MILK HOUSE

There was a great deal of interest manifested by our members in the new milk house at the State Fair this year. This building was constructed to take care of the milk produced by the herds exhibiting on the grounds and was constructed with the idea in mind of having it practicable from any producer's viewpoint.

To many, this building seemed large, as it would be on an ordinary farm, but it was taxed to capacity to care for the amount of milk produced by the herds that were showing.

On peak days as much as 4,000 pounds of milk were taken in here, cooled, and then sent to the condensery at Waukesha.

Not only did this give the exhibitors a market for their milk, but it eliminated most of the selling of this class of milk at cut prices, and probably under unsanitary conditions.

Your organization was glad to cooperate with the State Fair management in this venture, and are very proud of the fact that it proved such a success during the first year of operation.

## COOLING TANKS

All through this milk shed many farmers are facing the necessity of remodeling milk houses and rebuilding milk tanks. About the only reason a great deal of this work has not already been done has been lack of finances.

I was very much interested in a milk tank built this summer by one of our members, Olaf Dukleth, of Waterford.

This tank is built of a new type of material called waylight. It is made from the waste slag of blast furnaces mixed with cement. The block is shaped and sized the same as a cement block, except that those used in milk tank construction are only four inches thick. Because of its porous nature, it makes for ideal insulation at an extremely low cost.

Mr. Dukleth's tank is 68 inches long by 31 inches wide, inside measurement, plastered inside and out, and he informs me the total material cost was five dollars. When

we compare that against the cost of cork insulated tanks we believe it well to investigate the possibilities of this product.

To any of those who are interested your producer office will be glad to furnish more detailed information.

Two of our members, John Rademan of Hartland and Adolph Kaun of Wind Lake, had the misfortune recently of having their barns burn with a total loss of building and contents. These men have both rebuilt with modern new structures that are not only a credit to their community, but to the entire milk shed.

## PICNIC PRIZES! IS YOUR NAME HERE?

(Continued from page 3)

Supplies, Inc., Milwaukee—Chas. Lutz, Sta. F., R. 1, Milwaukee; Ray Becker, Oconomowoc, R. 1.

1 can Shell Cup Grease, 1 can Shell Fly Spray, S. J. Salentine Garage, Tess Corners—Gladys Keske, Hales Corners. 1 Sanitary Milk Pail, Geo. Bosch, Hardware & Implement Co., Durham Hill — Robert Whitehaus, Waukesha. One 50 lb. bag Golden Sheaf Flour, Horn Bros., Muskego—each: Mrs. Edw. Endlich, Rockfield and Mrs. C. Vocke, Grafton. 3 lbs. cup Grease, "Rays" Garage, Tess Corners—Earl Hughlett, Waukesha, R. 4. 25 lb. Pressure Gun Grease, Farmers Oil and Supply Co., Hales Corners—Harry Baerenwald, Sta. F., Milwaukee.

2 Theater Tickets, Park Theatre, Waukesha—each: Clem Hanrahan, Hartland; Mrs. C. W. Miller, Hales Corners; George Anschuetz, Cedarburg. 10 lbs. Wyandotte Cleaner and Cleanser, J. B. Ford Co., Milwaukee—each: Mrs. Wm. Nitz, Hales Corners; Mrs. Ben Minton, Menomonee Falls; Mr. Chas. Rothe, So. Milwaukee; Harry Baerenwald, Sta. F., Milwaukee; Mrs. Mary Maas, Cedarburg; Mrs. Wm. Schefsky, Waukesha, R. 3; Marvin Harent, Hales Corners; Theodore Normann, Grafton; Mrs. Herman Engler, Waukesha; Mary Heinz, Hales Corners.

50 lbs. Windgold Flour, Holz and Swan, Mukwonago—Homer Leicht, Germantown. 1 case assorted canned goods, Krier Preserving Co., Belgium—Mrs. Mary Oswald, Richfield. 1 case assorted canned goods, Krier Preserving Co.—Mrs. Ben Asch, Sta. D., R. 2, Milwaukee. 10 lbs. Wyandotte Cleaner and Cleanser, J. B. Ford Co., Milwaukee—Herman Moeller, Sta. F., Milwaukee; Mrs. Geo. Kolbow, Sta. D., R. 2, Milwaukee. 5 gal. roof coating, Belgium Coal and Lumber Co., Belgium—Margaret



Wallace, Route 5, Waukesha. 1 box cigars, Alfred Antoine, (Sunshine Agent) Belgium—George Roebel, Hubertus. 1 gal. Bovinol, J. E. Swatek, Pt. Washington—John Sucharski, Hales Corners.

25 lbs. Pillsbury Best Flour, Frank Schumacher, Grain and Feed Co., Pt. Washington—Gladys Eckstein, Sta. D., Milwaukee. 2 gal. Stand-by Motor Oil, Clausung & Liebau, Grafton—Elsie Bernt, West Allis. 50 lbs. Sunkist Flour, Cedarburg Supply Co.—each: Marily Roebber, Germantown; Ruth Buse, Hales Corners, and Charlotte Lex, West Allis.

\$5.00 Savings Account, Waukesha National Bank—each: Malinda Kasten, Cedarburg; Harold A. Tess, Hales Corners. 1 Prime Fence Unit, E. J. Gengler, Brown Deer—Chris. Pierner, Waukesha, R. 2. One Rocker Cooler, Cooler Products Co., Milwaukee—Herman Wagner, Wauwatosa. 1 Wash Tank, Schlueter Dairy Supply, Janesville—Mary Mahas, Cedarburg. 1 Wash Tank, Schlueter Dairy Supply, Janesville—Peter Baden, Hales Corners.

50 lbs. Sunkist Flour, Cedarburg Supply Co., Cedarburg—each: Mr. Frederick Mahr, Caledonia; Mr. August Kerler, West Allis. 1 gal. Milkstone Remover, Oakite Products Co., New York—each: Mr. Martin Kurg, Big Bend; Mr. Marvin Pierner, Thiensville; Mr. Donald Klusendorf, R. 5, Waukesha. 5 bxs. Oakite Cleaner, Oakite Products Co., New York—each: Loraine Lueneburg, R. 2, Milwaukee; Ollie Shields, R. 3, Waukesha; Mrs. Ed. Dineen, Cedarburg; Mrs. John Klug, Cedarburg; Jack Fletcher, Mukwonago; Roy Nicholas, R. 4, Waukesha, Delores Willms, R. 1, So. Milwaukee; Jane Willms, Sta. D., R. 2, Milwaukee; Mary Naveling, Hartford; F. A. Swoboda, East Troy, Arthur F. Ott, George Hauser, Rockfield.

50 lbs. King Midas Flour, Zeunert Fuel & Supply Co., Cedarburg—Gladys Brandenmuhl, Mukwonago. 3 gal. Wadhams Oil, "Billy's" Service Station, Cedarburg—A. Draskovich, R. 3, Waukesha. 300 Strainer Pads, Wirths Dept. Store, Cedarburg—George Snyder, R. 3, Waukesha. 3 Can Retinning Job, Wacho Mfg. Co., Milwaukee—Jack Kowatski, R. 3, Waukesha. 2 Can Retinning Job, Wacho Mfg. Co., Milwaukee—Gladys Eckstein, Sta. D., R. 2, Milwaukee. 3 gal. Wadhams Oil, Kuphal Service Station, Granville—Mrs. Norbert Bruss, R. 1, Hales Corners.

2 gal. Protex Oil, Laubenheimer Garage, Richfield—Mrs. Paul Leisener, Jackson. 25 lbs. Silk Finish Flour, Wm. D. Wolf, Richfield—Bill Fletcher, R. 3, Waukesha. Animal Clipper, Andis Clipper Co., Racine—

Hazel Willing, R. 4, Waukesha. One-half ton Pocohontas Nut Coal, Schneider Fuel and Supply Co., Layton Park—Mrs. Ed. Schmitt, Wauwatosa. 1 Mobil Lustre Cloth, Wadhams Oil Co., Milwaukee—Harry Rademan, Pewaukee. 100 lbs. Purina Family Chick-Chow, A. Held, Jackson—Muriel Baden, Hales Corners.

\$5.00 Cash, Farmers & Merchants Bank, Menomonee Falls—J. Doody. 50 lbs. Sunnyfield Flour, A. & P. Store, Cedarburg—Wm. Thiesenhusen, R. 3, Waukesha. 50 lbs. Omar Flour, Weber Bros. Milling Co., Cedarburg—Clarence Sontag, Milwaukee. 7 lbs. Mineral Dr. Hess' Mineral Supplement—Gerritts Rexall Store, Cedarburg—Bertha Ruege, Pewaukee. 1 Neck Yoke, Wm. Krueger Blacksmith, Cedarburg—Irene Burkwald, Menomonee Falls.

\$10 Merchandise Certificate, Heil Mfg. Co., Milwaukee—Rueben Schmidt, Richfield. 1 Halter Rope, Otto Hadler Harness, Thiensville—Mrs. Anna Wittelsteadt, Wauwatosa, R. 8. 1 gal. Red Barn Paint, Thiensville Lumber Co.—Mrs. Wm. Martin, Waukesha, R. 3. 1 Barn Scraper, A. C. Kiekhaefer, Director, Thiensville—Erwin J. Riemer, Cedarburg, R. 2. 24 1/3 lbs. Gold Medal Flour, Gierachs Grocer, Thiensville—Ed. Timm, Sussex. Assorted Canned Goods, 1 lb. Coffee, Anderson's Grocery, North Cape—June Fiedler, Union Grove. One cookie jar, Waterford Mercantile Co., Waterford—Elaine June Kressin, Rockfield.

1 Tray and Salt & Pepper Set, Steinle Hardware Co., Waterford—Francis Byrne, West Allis. 1 cake plate and berry set—Mrs. Henry Dorn, Hartland. 2 flashlights, A. G. Scheele, Waterford—Frank Jungbluth, West Allis. 1 yr.'s Subscription, Waterford Post, Waterford—Lawrence Bethke. 2 gal. oil, Jack Piskula, Franksville, or Thompsonville—Wm. F. Lyman, Hales Corners.

100 lbs. Purina Calf Starter, Martin Klema—Mrs. Ralph Heaton, West Allis. 1 Smoking Stand, Harry Mealy, Waterford—Robert Tess, West Allis. 2 gal. Fly Spray, Rowe Bros., Implement, Oconomowoc—Doris Steffen, Sussex. 1 Electric Table Lamp, "rahmels" store, Richfield—Mrs. C. Parmentier, Mukwonago. 1 gal. White House Paint, Fuller Goodman Lumber Co., Richfield—Carol Merlin, Sta. D., Milwaukee. 5 gal. Motor Oil, Hardiman Oil Co., Sussex—Theda Kau, West Allis. 24 1/2 lbs. Pillsbury Best Flour, Nettesheim & Otto, Sussex—Philip Paul, Route 7, Wauwatosa. 2 lbs. Hill Bros. Coffee, Oscar Bublit—JoEllen Hargrave, Waukesha. 2 cans Elder Grove Spray, L. Pickau, So. Milwaukee. 1 can Varnish, E.

Mequon Co-operative Supply Co.—J. Doody, Hales Corners.

2 Tickets of Admission, Rivoli Theatre, Cedarburg—each: Mrs. J. Klas, Belgium; Mrs. Jacob Hauerwad, Sta. D., Milwaukee; Milton Riemer, Cedarburg. \$2.50 Mdse. Certificate, Cedarburg Box Co., Cedarburg—Rita Pole, Richfield. 2 gal. can Wadhams Bonded Oil, Walter Radtke Garage, Brown Deer—Carol Hargrave, R. 2, Waukesha. 1 Toaster, Boston Store, Milwaukee—Mrs. E. Whitehouse, R. 3, Waukesha. 1 gal. Elder Grove Spray, J. Zingsheim, West Allis—John Pfister, R. 5, Waukesha. One shovel, Geo. Schubert & Son, Thiensville—Edwin Becker, Oconomowoc, R. 1. 5 lbs. Lard, Hoffman Market, Cedarburg—Warren Jacobi, R. 2, Mukwonago. 1 Side Bacon, Ozaukee Frozen Food Co., Cedarburg—M. Giese.

1 Poultry Feeder, Sears Roebuck & Co., Milwaukee—each: Marcella Riemer, Cedarburg; Mrs. Anton Frenz, Germantown. 1 Poultry Fountain, Sears Roebuck & Co., Milwaukee—each: Sylvia Riemer, Cedarburg; Mr. Henry Rother, Brookfield. 1 yr.'s Subscription, Cedarburg News, Cedarburg—Oscar Rutz, R. 2, Sta. D., Milwaukee. \$1.00 Cleaning Job, Band Box Cleaners, Mukwonago—Mrs. Mary Dittmar, R. 1, So. Milwaukee. \$2.00 Cash, Jackson Bank, Jackson—Charles Aldrich, Mukwonago. 100 lbs. Chowmix Growing Mash, A. Held, Jackson—Otto Melcher, R. 1, Hales Corners. 50 lbs. Fireplace Flour, Hoge & Gumm, Jackson—Evelyn Duve, R. 5, West Allis. 1 pail Axle Grease, Jack Kienholtz, Jackson—Mrs. Geo. Roebel, Hubertus. 1 Wrench, Cooper & Ulter Lumber Co., Merton—Arthur Giese, Hales Corners.

6 Ton Lime (Agricultural), Halquist Lannon Stone Co., Sussex—C. J. Tempereau, Pewaukee. 100 lbs. Hartland Laying Mash, Hartland Lumber & Fuel Co., Hartland—Ed. Trapp, R. 2, Pewaukee.

## BABY CONTEST WINNERS

(Continued from page 1)

the Port Washington State Bank, Belgium office.

In the one and one-half year to three year class, Aug. Kohn, son of Mr. and Mrs. Carl Kohn, Hartland, won a coaster, donated by E. C. Holz, Tess Corners, as first prize. Joyce Majeskie, Waukesha, received \$3.00 cash donated by the Nolls Bank, Waterford.

Mrs. Wm. A. Weber, Merton, who acted as judge, said she found it very difficult to judge the babies, as all the entrants looked like prize winners. Candy, donated by Clarence Gumm, Jackson, was given to the entrants.

### FORT WAYNE HAS AN AMENDED FEDERAL MILK ORDER

Preliminary returns of a referendum among producers, subject to final official check, show that out of a total of 428 votes cast, 423 were recorded in favor of and five against the amended order. A total of 756 producers were eligible to vote in the referendum.

The amended federal order was issued with presidential approval. Under the Agricultural Marketing Agreement Act, the secretary may with presidential approval issue and amend orders regulating the handling of milk when at least two-thirds of the producers voting in a referendum favor the order, even though handlers representing at least 50 percent of the market milk by volume do not sign an agreement.

Under the amended order, class 1 (fluid milk) is priced the same as under the existing order, \$2.15 per 100 pounds; class 2 (fluid cream) is priced at \$1.85 per 100 pounds; and class 3 is priced by formula and is in line with prices paid at manufacturing plants in the area for milk converted into milk products. (Class 3 milk includes milk used for milk products other than cream, and plant shrinkage up to three percent of the total receipts of milk.)

### CHICAGO MILK PROGRAM EFFECTIVE SEPT. 1

The Department of Agriculture recently announced that a federal order regulating the handling of milk in the Chicago, Ill., marketing area has been approved by Secretary Wallace effective September 1. About 15,700 dairy farmers in Illinois, Wisconsin, Indiana and Michigan supply a daily average of 5,000,000 pounds of milk to the Chicago marketing area, which includes in addition to Chicago the Illinois cities of Evanston, Glencoe, Kenilworth, Wilmette and Winnetka.

"The Chicago milk marketing program considers the consumer as well as the dealer and farmer," Milo Perkins, associate administrator of A.A.A. in charge of marketing and marketing agreements, said. "The program aims to help producers get a reasonable and uniform price for milk, to provide milk at the same cost to dealers and protect them against unfair competition, and to safeguard the interests of consumers by establishing orderly marketing conditions.



**FREE PARKING**  
One hour free parking across the street with a purchase of \$1.00 or more.

Glasses cleaned and straightened without charge.

*off to a good start*  
**AT SCHOOL**



with **KINDY SCHOOL GLASSES**

Kindy Group Service will give your children the glasses they need to do good school-work—see us **BEFORE** school starts!

**KINDY OPTICAL CO.**  
MARquette 7225  
615 N. 3rd St. Milwaukee, Wis.

# MAYR'S

## SEED and FEED

Successors to Hales Milling Company

**We Buy Malting Barley.**

IRV. THELAN  
Caledonia

SAM FONTANNAZZA  
Menomonee Falls

**500 W. OREGON ST.**

**Wait For Our Buyer.**

MARVIN SCHMIT  
Thiensville

ELMER WILBURTH  
Tippecanoe, Wis.

**MILWAUKEE, WIS.**

"The program cannot control production of milk and cannot regulate dairymen as producers. The marketing program makes legal machinery available to producers and handlers who by co-operating can make the machinery operate in the best interests of producers, handlers and consumers."

Under the order the class 1 (fluid milk) and class 2 prices are based on the evaporated milk price plus differentials varying with the time of the year. The class 3 price is based primarily on the price of butter, although it is the evaporated milk price if class 3 milk is used for evaporated or condensed milk.

Dairy section officials are work-

ing with the Chicago Relief Administration and handlers on a tentative plan for distributing milk to families receiving public assistance. Representatives of labor in the Chicago milk distribution industry are co-operating. For class 1 milk disposed of under any program which may be approved by the secretary for the sale or disposition of milk to low-income consumers, including persons on relief, the producer price is \$1.395 per hundredweight, which is three cents a quart.

If the Chicago order had been in effect during July, 1939, the price for class 1 milk would have been \$1.79 per hundredweight, \$1.41 for class 2, and 98 cents for class 3.



(The price received by producers is the average or "blended" price for all classes.)

Prices paid by handlers to producers in the Chicago market have varied greatly during recent months, testimony at a public hearing indicated. Producers' representatives in requesting a hearing on a proposed marketing agreement program said disorderly marketing conditions had prevailed for several months in the Chicago area and had become extremely chaotic during the "flush" or high production period.

Commenting on the Chicago order, D. E. Montgomery of the A.A.A. Consumers' Counsel, said: "The order does not fix prices charged consumers. Furthermore, there is nothing in the order that would jus-

tify any increases in the present reported retail delivered price of 11 cents per quart. The producers' prices contained in the order are based on existing supply and demand conditions in the Chicago market and do not differ materially from those now claimed to be effective in Chicago."

Market information available for the period March, 1934, to February, 1935, indicates that about 40 percent of the milk sold in the Chicago market is shipped from outside Illinois, 23 percent coming from Wisconsin, 16 percent from Indiana, and one percent from Michigan.

Some of the milk is transported from receiving plants over 300 miles away.

A provision of the order permits the market administrator to select a representative committee of the industry for purposes of conference, counsel and advice and for recommendation of amendments. Federal marketing orders are issued and amended by the same procedure under the act.

Many men who have made good in the city had their training in politeness in opening the gate for the cow.

## NOW is the Time to Retin Your Used Milk Cans for Fall Service

For quick service have your milk hauler bring them to us.

### PRODUCE BETTER MILK

### REBUILD and RETIN YOUR USED MILK CANS

...NOW...

GUARANTEED CANS AT A LOWER COST



ASK YOUR WACHO DEALER  
THE WACHO MANUFACTURING CO.  
3048 W. Galena Street Milwaukee, Wis.

### NEW, COOLER Easy Running COW CLIPPER

World-Famous

### STEWART CLIPMASTER

Over 90% of the world's clipper users own and PREFER STEWART clippers. New lengthwise tension-spring control assures perfect tension between blades for cooler, lighter running — faster, easier clipping. Makes blades stay sharp longer. The most powerful clipper of its kind ever made. Lasts longer. Fan-cooled, ball-bearing motor exclusive Stewart design. Completely insulated in the special EASY-GRIP handle barely 2 inches in diameter. The finest, most enduring clipper ever made for cows, horses, dogs, mules, etc. A \$25.00 value for only \$19.95 complete. 100-120 volts. Special voltages slightly higher. At your dealer's or send \$1.00. Pay balance on arrival. Send for FREE catalog of Stewart electric and hand-power Clipping and Shearing machines. Made and guaranteed by Chicago Flexible Shaft Company, 5592 Roosevelt Road, Chicago, Illinois. 50 years making Quality products.



# ELECTRIC FENCING

Prime Electric Fences, approved by Wisconsin State Law



...for Economy and Convenience

Your Fencing Problems and Cost of Controller are soon forgotten when you use the best. Prime Units are complete — built to do a fencing job under all conditions.

PRIME UNITS ... "BEST BY TEST"

See

E. J. GENGLER

Phone Hilltop 1826 Station F MILWAUKEE

(Located on Highways 100 and 57,  
4 Miles North of Milwaukee)

# The **SANITARY MILK CONDITIONER**

- *Holds Bacteria Count Down*
- *Protects Your Milk Market*

After spending your time and money to produce good milk, be sure you cool it properly. Modern cooling demands absolute sanitation.

The Sanitary Way will pay for itself in the labor it saves you. It requires no washing, no sterilizing, no attention. Nothing goes inside of the milk can. It stirs the milk as well as the water in the cooling tank.

SAVE THE VALUABLE COUPON SHOWN BELOW

THIS COUPON IS WORTH

**\$50 to \$150**

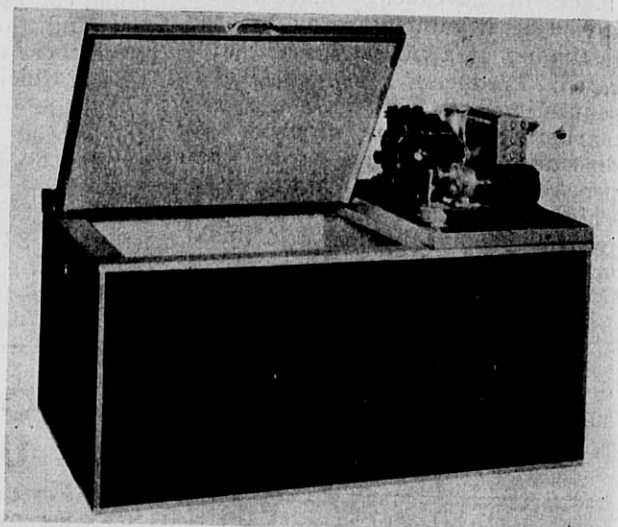
towards the purchase of a SANITARY MILK CONDITIONER. This offer good until November 1, 1939. Please send me information.

Name .....

Address .....

Your Dairy .....

COOLER PRODUCTS CO., 1366 N. 57th St., Milwaukee



## THE NEW SANITARY MILK CONDITIONER

For Unsurpassed Cooling . . . From 90° to 50° in 20 Minutes

These amazing results are obtained with this new method of cooling because only the SANITARY way does the two things that are necessary for proper, quick cooling, thorough stirring of the milk and circulation of the cooling water.

ASK YOUR DEALER OR YOUR DAIRY OR WRITE US

**COOLER PRODUCTS COMPANY**  
MILWAUKEE WISCONSIN  
Phone Hopkins 6878 1366 N. 57th STREET Phone Bluemound 6656

*Double Strength  
Double Acting*  
**DAIRY**

**FLY-FOIL**

Has Double the Killing and  
Repelling Properties of  
Ordinary Sprays.



Obtainable Through Milwaukee  
Cooperative Milk Producers

DISTRIBUTED BY  
**PETERS OIL CO.**  
3600 W. Pierce St.  
MILWAUKEE

## MONEY TO LOAN

on Cattle, Horses, Hogs, and Machinery  
EASY MONTHLY REPAYMENTS  
Dealer Contracts Solicited

## AUCTION SALES FINANCED

NEW PLAN!

More money for you  
BETTER SERVICE . . . NO EXTRA COST  
It will pay you to investigate our new AUCTION  
SERVICE PLAN before you book your auction

## FARMS FOR RENT

On Long Term Lease

. . . We have a few select farms owned by private parties who would rent them on milk check basis with option to purchase. Rent ranges from \$2.50 to \$4.00 per acre on good farms. Renter must have good line of personal property and a herd of high producing cows — practically paid for — and be able to furnish the very best of references. Do not apply unless you can meet the requirements.

**FORT ATKINSON LOAN & INVESTMENT CO.**

Represented By  
**L. V. GARVENS**  
938 N. 29th St., Milwaukee, Wis. — Phone WEst 6846R