Do not think that you will be the only family moving into this new country in Upper Wisconsin. Hundreds and hundreds of farmers are coming in each year. Many men have found out about this rich land that they can buy so cheap, and they are moving onto these new farms where it is so much cheaper to live and where they can make more money.

Settlers have rushed into the big tracts opened by the National Land Colonizing Company as fast as the company could arrange to get up all the new buildings. Dozens and dozens of these new farmers line all the roads in these tracts of virgin land, as you will see if you pay us a visit.

The good schools, the fine towns for trading and shopping, the amusements, the state highways, and all such things are fully explained in Bulletin No. 4. The only point we want to bring out here is that you do not move into a lonesome neighborhood when you get a Ready-To-Start-Farm. There are dozens of the highest type of American farmers already located ahead of you. No country is as friendly as a new country. The people are not divided into groups like in the older places where the rich farmers, who have held their farms for years, stick in a little circle, and where the renter or worker is considered as an inferior. In this wonderful new country, everyone owns his own farm and the spirit of friendliness is remarkable. The men help each other with their work, the families call on each other, and one finds the good old fashioned friendships that warm the heart and make life a pleasure.

The most pleasant thing is to see how the women like this country. Women are more home loving than men, and where they have lived in one locality most of their life, they hate to leave for a new land for fear of lonesomeness. This fear of lonesomeness has probably caused more loving wives and kind mothers to hold back their husbands and to hurt their children than any other one thing. They do not realize it, of course, but if it was not for this mistaken fear in many women, their families would have been on a new farm and on their feet years ago. Women come onto these farms afraid of lonesomeness, and then are surprised to find they have moved into the happiest and most friendly neighborhood that they ever lived in.

There is a Farmers’ Club and a Women’s Club. The men meet to hear speakers and talk over the best farming methods. The women meet to do sewing for the county poor, plan basket socials for the men, and such things. At least once a month, there is a dance in the school house—and some dance! Everyone turns out, old and young, and there are round dances and square dances. Every summer, the club has a big blow-out, “The Settlers’ Picnic”, and every winter there is an annual Christmas tree blow-out. You will not be lonesome on a Ready-To-Start-Farm. As one woman said, “Even if the land were here, I’d stay for the parties, the dances, and for my many new friends.”

A Settler’s Sunday Picnic

The families in a new country are much more friendly than in an older district. All the new settlers own their own farms, and this puts them on an equal basis, and leads to many calls, picnics, and parties.

A Paradise for Hunting and Fishing

Now and then the men take a day off for hunting and fishing. The rivers are full of big ones—not fished out yet. And the hunting is just as good.

There Are Many Finely Developed Farms

For a long time men have been taking this good land and making valuable farms as soon as the lumber companies would open the land for sale. They have made hundreds of beautiful and very valuable farms. This is not a backwoods country.