WORLD'S GREATEST MILCH COW

SEGIS PIETERTJE PROSPECT.
72,931 lbs. of milk and 2,855 lbs. butter in 2 years.

Milk—1 year, 37,381 lbs.
Milk—2 years, 72,931 lbs.
World's milk records for all breeds and ages

Butter—365 days, 1,448.68 lbs.
Butter—730 days, 2,885.00 lbs.
Champion butter record, 2 years for United States.

Segis Pietertje Prospect won a blue ribbon at the Pacific International Exposition of 1922. She may therefore be called a show cow.

Her two oldest sons have won ribbons in the show ring.
The oldest son of her oldest son, and the oldest son of her second son have not only been awarded prizes but the former has won grand champion honors already in several show rings.

Segis Pietertje Prospect, her two daughters, her three sons, and her best bred grandson, are all owned by Carnation Milk Farms and are all living. Her two brothers are also owned by Carnation Milk Farms.

Segis Pietertje Prospect was first tested for a year in 1920 as a 6 year old.
She produced 102 pounds of milk every day for 365 days.
Her year's production was 37,381 pounds of milk and 1,448 pounds of butter.
She has produced more milk in 365 days than any other cow of any breed or age.

Her record for two years' production is even more sensational: Milk, 72,931 lbs.; butter, 2,855 lbs.

Thousands of people have seen her milked, and 29 supervisors checked up her world records while being made.

This cow's home is on the Carnation Farm near Seattle, Washington, and was shipped to Milwaukee for exhibition at the National Dairy Show held in that city, September 27 to October 6. This is another example of what a cow can do in the way of converting hay and grain and silage and water into milk.

She has a two years record of production that is wonderful, producing her own weight in milk every 12 days for two years. While a bull calf from her would be quite an investment for the average community in Missouri, Kansas or Oklahoma still it is possible to secure bull calves of her blood strain or of other like strains for a reasonable price. If any community decides to go into dairying it would be a splendid move to form a club or association and secure a bull of the very best blood possible.

Why breed scrubs, which will always make your cows poorer, instead of using a pure-bred bull of well known blood and thus increase the production of the herd with each generation.