This town is in a farming section. It has flour mills and a creamery. Whitehall has four rural routes.

**WHITEHALL TIMES**

Circulation, 1650

Advertising rates - display, per inch 30%. Classified, per word 1c. Agency commission, 15%. Cash discount, 2%.


F. E. Beach and S. B. Nichols are editors of this weekly that was established in 1859.

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**WHITEWATER, 3,215**

Dairy products lead in this Walworth county town. Brick and tile are made in large quantities. Raincoats are also manufactured. Whitewater has five rural routes.

**WHITEWATER PRESS**

Circulation, 1400 Is it sworn? No.

Advertising rates - display, per inch 40%. Agency commission, 15%. Cash discount, 2%.


The Whitewater Press Company, now incorporated, founded the Press in January 1924. F. R. Bloodgood has edited it ever since.

**WHITEWATER REGISTER**

Circulation, 1741

Robert K. Coe is the publisher of this weekly founded in 1857.