This weekly was established October 14, 1881, by J. A. Smith as a six column folio and known as The Times. Inside of a month Smith changed the name to the Spring Green News and when he started his second volume he enlarged the paper, making it a 7 column folio. P. W. Mechnan took over the editorial job in 1882 and continued for 6 years. He enlarged it to a 8 column paper and changed the name to its present form. W. R. Purdy, now senior partner, became owner and he increased the size of the paper still further, making it first a 6 column quarto and then a 7 column quarto.

SPRING VALLEY, 939

Spring Valley is the center of a very prosperous dairy community. A cow testing association, cooperative livestock shipping association, large creamery and cheese factories are located here. There is also an iron foundry and machine shop. Spring Valley has four rural routes.

SPRING VALLEY SUN

Circulation, 1838 Is it sworn? Yes Thursday
Advertising rates - display, per inch 35c. Classified, per word 1c.
Agency commission, 15%. Cash discount, 5%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19\(\frac{3}{4}\). Columns to page, 6. Body type, 8 pt. Screen of halftones, 100. Use Mats? No.

Founded in 1892, The Sun was edited by its founder, T. F. Rostad, until 1895. Chas. Lowater, who then took charge, has been editor ever since. The subscription list of The Sun is essentially rural.

STANLEY, 2577

Stanley institutions, in 1924, canned 7,236,000 cans of peas; 1,150,000 cans of sauerkraut, manufactured 425,000 battery boxes, 304,000 cheese boxes, 392,000 pounds of butter, 220,000 pounds of cheese, 6,516 gallons of ice cream. Their labor bill for the same period was $250,000. Stanley is located in Chippewa county near the Clark county line. Stanley has four rural routes.

STANLEY REPUBLICAN

Circulation, 1600 Is it sworn? Yes Friday
Advertising rates - display, per inch 30c. Classified, per word 1c.
Agency commission, 15%. Cash discount, 2%.

In 1896 W. H. Bridgman founded this weekly and he has edited it ever since.

STRATFORD, 1,014

The local saw mill cuts 8,000,000 feet of lumber annually, and employs 200 men. This industry supports the majority of local families. Cheese, hay and peas are also exported from this Marathon county town. Stratford has four rural routes.

STRATFORD JOURNAL

Circulation, 900  Is it sworn? Yes.  Friday

Advertising rates - display, per inch 30%. Classified, per inch 70%.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 1/2 ems. Depth of column, 20

In 1918 this weekly was established. Its present editor is George E. Chrouser.

STURGEON BAY, 4,553

The cherry industry of this Door county section is famous throughout the Middle West. The scenic beauties of the vicinity attract thousands of tourists yearly as do the fishing opportunities. Dairying is a great asset, as is the quarrying of lime stone. Sturgeon Bay has four rural routes.

DOOR COUNTY NEWS

Circulation, 2800

Advertising rates - display, per inch 30. Classified, per inch 70%.
Agency commission, 15%.

Mechanical requirements - width of column, 13 1/2 ems. Depth of column, 19 1/4

Every week 2800 copies of the News are distributed and 300 copies are sent beyond the county confines. E. M. La Plant established this weekly July 1, 1914 and is still president of the Door County News, Inc.