PRENTICE NEWS-CALUMET

Circulation, 700  Is it sworn? Yes.  Friday
Advertising rates - display, per inch 18%. Classified, per line 5%. Agency
commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19\(\frac{3}{8}\) inches.
Columns to page, 6. Use Mats? No.

The Prentice News-Calumet is published by A. L. Grimm who also conducts
Kennon Free Press, Catawba Review, and Ogemaw Record.

PRESCOTT, 892  PIERCE

Creameries, cheese and two pump jack factories, also Prescott Spinner
are located in this Pierce county town, which is primarily a farming center.
There is excellent fishing, boating and bathing here. Prescott has two rural
routes.

PRESCOTT JOURNAL

Circulation, 650  Is it sworn? Yes.  Thursday
Advertising rates - display, per inch 20%. Classified, per line 5%. Agency
commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19\(\frac{3}{8}\) inches.
Columns to page, 6. Body type, 10 pt. Screen of halftones, 120.
Use Mats? No.


The editor of this weekly is Gael E. Marvin.

PRINCETON, 1275  GREEN LAKE

Vegetables and live stock are raised and shipped from this Green Lake
county town. Diverse local industries are located here including wagon
factory, flour and feed mills, foundry and machine shops, cigar factory, shirt
and overall factories and creameries. Princeton has three rural routes.