PLYMOUTH REPORTER

Circulation, 2700

Advertising rates - display, per inch 35%. Classified, per line, 10%. Agency commission, 15%. Cash discount, 2%.


This weekly was established in 1872. The present editors, George A. Moormann & Sons, assumed control in 1925.

PLYMOUTH REVIEW

Circulation

This weekly was established in 1896 and is now published by Mrs. Otto Gaffron.

PORTAGE, 5,582

Dairy products lead in this Columbia county community. Allied with this industry are corn, hogs, cattle and hay. Portage has seven rural routes.

WISCONSIN STATE REGISTER

Circulation, 2500

Early editors of this weekly were A. J. Turner, Sam Brauman, John T. Clark and S. S. Rockwood. The present editor is A. A. Porter.

PORT WASHINGTON, 3340

Several canning factories are located here and great quantities of dairy products and fish are shipped to the market. Badger raincoat products are manufactured here. The J. E. Gilson Company manufactures garden tools, and the Wisconsin Chair Company and National School Equipment Company manufacture chairs, phonographs, school desks and etc. Bolen's garden tractors are manufactured in this Ozaukee county town. Port Washington has two rural routes.
PORT WASHINGTON PILOT
Circulation, 1350  

Is it sworn? No.  

Advertising rates - display, per inch, 25%. Classified, per line, 5%.  
Agency commission, 15%. Cash discount, 2%.  

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.  
Columns to page, 6. Body type, 8 pt. Screen of halftones, 100.  
Use Mats? No.  

Established March 28, 1895, at Random Lake, this weekly was moved to  
Port Washington three years later. Henry Schoensigel has been editor since  
the paper's founding.  

PORT WASHINGTON HERALD
Circulation  

W. B. Krause edits this Ozaukee county newspaper founded in 1896.  

PORT WASHINGTON STAR
Circulation, 1625  

Is it sworn? Yes  

Advertising rates - display, per inch 40%. Classified, per inch 25%. Agency  
commission, 15%. Cash discount, 2%.  

Mechanical requirements - width of column, 13 ems. Depth of column, 21\frac{1}{2} inches.  
Columns to page, 7. Body type, 8 pt. Screen of halftones, 60 to 133.  
Use Mats? Yes.  

Advertising representative - Lyman H. Browne, Milwaukee, Wisconsin  

Founded by the late Colonel E. B. Bolens in November, 1874, The Star  
has remained in that family ever since. After his death, in 1886, this weekly  
was published by his sons, with their mother in direct charge of the plant  
until the time of her death in 1912. After her demise, her son, Hon. Harry  
W. Bolens, conducted the plant until September 30, 1924, when Albert D. Bolens  
purchased the entire outfit and paper and is now sole owner, editor and pub-  
lisher.