PARDEVILLE-WYOCENA TIMES

Circulation, 750

Advertising rates - display, per inch 25%. Classified, per inch 30%. Agency commission, 15%. Cash discount, 2%.


In 1878 C. H. Williams founded this weekly and served as editor for two years. Then came the following: L. Woodard, 1880 to 90; Crawford Brothers, 1890 to '91; T. J. L. McDonald, 1891 to '93; J. E. Jones, 1893 to '94; J. V. M. Davis, 1894 to '96; and H. P. Thompson from 1896 to the present time.

B W

PARK FALLS, 2676

Paper and lumbering are the mainstays of this Price county town. Dairying is on the increase.

PARK FALLS INDEPENDENT

Circulation, 900

Advertising rates - display, per inch 30%. Classified, per line 5%. Agency commission, 15%. Cash discount, 2%.


Richard E. Smith founded this weekly in 1915 and the same has been under his exclusive management ever since.

PARK FALLS HERALD

Circulation, 870

The Park Falls Herald was founded by H. J. Smith in 1900 and edited by him for six months. Richard E. Smith then carried it for a year and eight months. George D. Young was editor until 1912, when J. L. McGregor took over the management. W. K. Currie is the present local editor.