Covering Rural Wisconsin Effectively

ORKFORDVILLE JOURNAL

Circulation, 1000

Advertising rates - display, per inch 30¢. Classified, per line 5¢.
Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19⅞
inches. Columns to page, 6. Body type, 8 on 10. Screen of halftones, 80 to 100. Use Mats? No.


This paper has been published for 16 years - for the last ten years
by Ward A. Stewart, who has built up a splendid reputation for commercial
work. At present A. N. Conklin is editor.

OSCEOLA, 674

Farming leads in this Polk county town. Osceola has three rural routes.

OSCEOLA SUN

Circulation, 800

William Larson operates this Polk county newspaper that was founded
in 1897.

OSSEO, 1018

This is a farming, stock and fruit raising section in Trempealeau
county. It has a large condensery and also a pea canning factory; also
creameries and cheese factories.

OSSEO NEWS

Circulation, 1010

Is it sworn? Yes.

Advertising rates - display, per inch 35¢ plate (10¢ extra for composition)
Classified, per line 10¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 26 inches.
Columns to page, 6. Body type, 8 & 10 pt. Screen of halftones, 80-
100. Use Mats? No.

W. S. Gilpin is the editor of this Osseo weekly that began life in
1890, and has been since 1898, when he purchased the paper from H. E. Brown.