MORRISONVILLE, 225

Though located in the center of a tobacco growing district, this Dane county town is noted for its dairy industry, its pea and grain raising. Considerable livestock is raised here. Morrisonville has two rural routes.

MORRISONVILLE TRIBUNE

Circulation

Advertising rates - Display, per inch 15%. Classified, per line 5%. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 on 10. Use Mats? No

T. J. Augustine founded this weekly December 5, 1903 and edited till September of the following year. W. A. Caldow who followed him, served for just two years. Charles Eldredge has been editor since 1906.

MOSINEE, 1350

Mosinee Kraft paper is the most important contribution of this Marathon county town. Several cheese factories, and an ice cream factory use the milk produced on the nearby farms. A good size saw mill is maintained by the Mosinee Land, Log & Timber company. Mosinee has two rural routes.

MOSINEE TIMES

Circulation, 845

Is it sworn? Yes.

Advertising Rates - display, per inch 30. Classified, per line 7%. Agency commission, 15%.


On December 27, 1895, the first issue of the TIMES was published by S. L. Smith. Subsequent editors have been D. W. Baker, B. E. Walters, L. E. Osborne is now editor.

MT. HO Reb, 1360

Mt. Horeb ranks among the five richest villages in the 1500 population class. It is in the heart of the southern Wisconsin dairy and cheese producing belt. There are splendid opportunities for manufacturing plants. The town serves a large surrounding territory. Mt. Horeb has five rural routes.
MT. HOREB TIMES

Circulation, 800 Is it sworn? Yes. Tuesday

Advertising rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%.

Use Mats? No.

Advertising representative - American Press Association

The ancestor of this weekly was founded by Edward Breen in 1879. It was known as the Blue Mound News but later was changed to the Mt. Horeb News. Breen sold the paper to Pat Kenney in 1883 and soon after it was sold to H. G. Elliot and J. N. Dahlen. Clarence Bennett then merged it with the Black Earth Advertiser and later G. G. Mandt added the Dane County Sun. In 1892 the Mt. Horeb Progress was consolidated with the Sun and a year later the Mt. Horeb Times was formed by J. N. Dahlen and J. N. Risjord as a result of the last merger. Dahlen published the paper for thirty consecutive years and then sold to the present owner, F. S. Zintz.

MT. HOREB MAIL

Circulation Friday

A. C. Krohn is the editor of this Dane county newspaper.

MUKWONAGO, 697

WAUKESHA

This Waukesha county town is a shipping point for pure bred livestock that goes all over the country. Especially famous are the Guernseys and Holsteins of this territory. Strawberries and orchards are also worthy of notice. Mukwonago has four rural routes.

MUKWONAGO CHIEF

Circulation Friday

This Waukesha county paper was established in 1899. John Pinzl recently sold to James L. Small.