MINOCQUA, 512

Lumbering in this Oneida county community is important. It is noted
as a summer resort. Minocqua has one rural route.

MINOCQUA TIMES

Circulation, 500

Enos E. Fisher is the present editor of this Oneida county newspaper
that was organized in 1891.

MONDOVI, 1664

This Buffalo county community is noted as an agricultural trade center.
Mondovi has seven rural routes.

MONDOVI HERALD-NEWS

Circulation, 1200

Founded in 1876, this Buffalo county paper is edited by F. L. St. John.

MONROE, 4788

Dairying and Swiss cheese have made Monroe famous. Editor L. A. Woodle
best tells of local conditions in the following: "At the present time nowhere
in dairyland is there anything that equals this realm of cheesedom in Green
county. Let the figures tell it. Green county is only 24 miles square, with
21,000 inhabitants and there are three dairy cows to each person. The assessed
valuation is $65,000,000. The dairy investment is over $50,000,000. The per
capita of wealth is $3,200. The yearly production of Swiss, limburger, and
brick cheese is $10,000,000. The foreign types are made exclusive there being
no American cheese factories in the county. The rural purchasing power of this
area of sixteen townships with its centralized and highly specialized dairy
industry is $20,000,000 being the producing and livestock value.

MONROE JOURNAL-GAZETTE

Circulation, 1400  Is it sworn? Yes.  Tuesday & Friday

Advertising rates - display, per inch 15¢. Classified, per line 5¢. Agency
commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 1/2 ins. Depth of column, 28 inches.

The present editor, L. A. Woodle, founded this Monroe county semi-weekly
February 15, 1888.
GREEN COUNTY HERALD

Circulation, 1600

This weekly, founded in 1877, has been published in both German and Swiss. Its present editor is Fred L. Kohli.

MONTELLA, 1112

Favored with plenty of water power, several diversified industries have become established in this Marquette county town. These include machine shops, granite polishing works, saw mills and flour mills. Montello has six rural routes.

MONTELLA EXPRESS

Circulation

Chas. Barry is the editor of this Marquette county weekly that was founded in 1860.

MONTFORT, 598

Agriculture and mining are both important in this community of Grant county. Montfort has two rural routes.

MONTFORT MAIL

Circulation, 550

This weekly was founded in 1899 by Karstock, Geming & Company, - they edited it for two years and in 1891 the present editor, R. D. Quick, took the head position.

MONTICELLO, 677

Planning, flour, woolen mills and cheese factories have their hom in this community of Green county. Monticello has five rural routes.

MONTICELLO MESSENGER

Circulation

In 1896 this Green county newspaper was founded. Its present editor is S. Earle Richards.