MELLEN RECORD

Circulation, 400  Is it sworn? Yes  Thursday

Advertising rates - display, per inch 20%. Classified, per line 5%. Agency commission, 15%.


This paper was founded in the spring of 1925 by I. A. Kenyon, who was formerly editor of the Mellen Weekly.

MELLEN WEEKLY

Circulation, 800  Is it sworn? No.  Thursday

Advertising Rates - display, per inch 15%. Classified, per line 5%. Agency commission, 15%. Cash discount, 2%.


J. P. Fitzgerald edited this weekly from 1906 to the fall of 1921. Between this time and the fall of 1928 it was edited and owned by W. A. Lee followed by A. L. Grim. It is now being edited by the present and former owner, J. P. Fitzgerald.

B W

MELROSE, 445

Though not on a railroad, this country town is blest with an abundance of waterpower. It owes its prosperity to the dairy cow. Melrose has three rural routes.

MELROSE CHRONICLE

Circulation, 1250  Friday

Founded in 1896, this Jackson county weekly was published for many years by E. C. Gilberts and is now conducted by his estate.

B W

MENOMONIE, 5104  Dunn

The Stout Institute is located in this city. It represents an investment of over a million dollars and annually brings nearly 1000 new students to the community. The city is the home of three large brick plants; these have a capacity of 30,000,000 bricks a year and employ about 300 men. Dairying is very important, the entire county has over 45,000 dairy cows and the county's butter was valued in 1922, at $2,700,000. Menomonie has ten rural routes.
Covering Rural Wisconsin Effectively

DUNN COUNTY NEWS

Circulation, 3800

Advertising rates - display, per inch 30%. Classified, per word, 1¢.
Agency commission, 15%. Cash discount, 2%.

Tuesday

Mechanical requirements - width of column, 13 ems. Depth of column, 21 inches.
Columns to page, 7. Body type, 8 pt. Screen of halftones, 100.
Use Mats? Yes.

Founded in 1860, this weekly was edited only one year by its first editor, C. S. Bundy. His successor, E. B. Bundy, also served just one year.
Subsequent editors have been: Thomas Phillips, 1862-65; Dr. E. G. Benjamin, 1866-67; S. W. Hunt, 1867-71; R. J. Flint and E. H. Weber, 1871-98; R. J.
Flint, 1898-1901; R. J. Flint & F. F. Morgan, 1901-06; J. T. Flint & F. F.
Morgan, 1908-09; M. C. Douglas, 1908-12; Paul F. Hunter, 1912-13; M. C. Douglas,
1913-23; and J. T. Flint since 1923.

B W

MENOMONEE FALLS, 1019

Waukesha

This community has specialized in the growing of sugar beets and these
are made into sugar in local factories. Sugar is the main product of the
community. The milk produced in the local area is shipped to Milwaukee mar-
ket after consumption. Menomonee Falls has two rural routes.

MENOMONEE FALLS NEWS

Circulation, 1168

Advertising Rates - display, per inch 25. Classified, per inch 15%.
Agency commission, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 10 pt. Screen of halftones, Yes.
Use Mats? No.

Reverend Franklin L. Nohs, who established this weekly July 1, 1889,
served only to April of the following year. Cameron W. Fraser, who replaced
him, occupied the position till November, 1895; then W. H. Rintlemom took
over the work and continued till January 1, 1899. Since that time Cameron
W. Fraser has been the editor. The NEWS was the first paper east of the
Mississippi that advocated launching into the production of home grown sugar –
this was in 1891 and 1892 – as a result, the first sugar factory was estab-
lished here in 1895, and the first east of the Mississippi River.