

MARKESAN, Population 959

GREEN LAKE

Washing machine and pea canning factories are located here. It is in the heart of a farming section. Markesan has five rural routes.

MARKESAN HERALD

Circulation, 925

Thursday

The Herald was established in 1881. Its present editor is R. P. Van Vuren.

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MARSHALL, 497

DANE

Four creameries and a condensary are supplied with milk and cream produced by Marshall farmers. This goes into the manufacture of butter, cheese and condensed milk. For the year ending December 1, 1924, 85,900 cans of milk and cream, 450,000 pounds of butter and cheese and 125 cars of livestock and 18 cars of seed peas were shipped from this Dane county town. Marshall has four rural routes.

MARSHALL RECORD

Circulation, 400

Is it sworn? No.

Friday

Advertising Rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, net.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 inches. Columns to page, 6. Body type, 9 pt. Use Mats? No.

Advertising representatives - American Press Association, New York City.

April 27, 1895, was the date of the first number of the Record. It was established by F. C. King, and sold two years later to Dumphy & Bull. In August of the same year it was taken over by Lang & Jennings. Later, Dumphy and Bull again became editors -- but only to December 17, 1897, when C. H. Lake took the management; Lake has been the owner ever since. It is now edited and published by C. V. Lake.

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MARSHFIELD, 7394

WOOD

With Plymouth, this Wood county town vies for supremacy as the cheese shipping center. Within the Marshfield trading zone, there are some 47 cheese factories and in the city, alone, there are no less than three large cheese warehouses. This product, of course, ranks first as a source of income. Some butter is also produced. Wood products, wholesale groceries and steel goods are also important to Marshfield folks. Marshfield has seven rural routes.