LODI ENTERPRISE

Circulation, 900 Is it sworn? No Thursday

Advertising rates - display, per inch 25¢. Classified, per word, 1¢. Agency commission, 15%. Cash discount, 2% - 10th of month.


E. B. Yule and G. I. Richmond established The Enterprise in January 1894. Two years later Richmond sold to Yule. Yule continued to edit the paper until September, 1902, when he sold to the present editor and publisher, Cassius Coward, who is assisted by his daughter, Miss Isadore Coward.

LOMIRA, 554 DODGE

Furniture manufacturing holds sway at Lomira. Milking machines are made in the town and there is also a pea canning factory operating in the locality. Lomira has one rural route.

LOMIRA REVIEW

Circulation, 648 Tuesday

The Review was born September 16, 1903. Its founder, C. L. Pardun, was editor till 1909. Subsequent editors have been L. Forbes, 1909-11; Peter C. Wold, 1911-12; John A. Miller, 1912-17; A. A. Roessler, 1917-19. Since 1919 Ervin H. Kinkel has been the editor.

LOYAL, 735 CLARK

Sahh, door, bline, excelsior, staves, heading and flour factories are located in this Clark county community. Loyal has two rural routes.

LOYAL TRIBUNE

Circulation, 600 Is it sworn? Yes Thursday

Advertising rates - display, per inch 28¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%


Advertising Representative - American Press Association, New York City.